## 2006-66: SCIENCE, ENGINEERING, AND TECHNOLOGY AS CAREER PATHS TO MINORITY STUDENTS

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# Science, Engineering, and Technology as Career Paths to Minority Students 

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#### Abstract

Summer workshops to attract local area high school students to science and engineering careers have been conducted at Texas A\&M-Corpus Christi for the last three years. These workshops are designed to improve the recruitment of underrepresented students in science, engineering, and technology by introducing them to college life, involve them in hands-on activities, and offering them network opportunities. Our goal is to make the activities of this project an integral part of the recruiting and training efforts and expand them to reach a larger geographical area and a higher number of underrepresented students. This paper will describe the program and present some results.


## Introduction

Strategies employed to recruit and retain students in engineering and engineering technology programs include hands-on approaches [1, 2], field trips [3, 4], summer workshops [5], and software training programs [6]. This paper discusses a project that uses all these methods to attract underrepresented students to science and engineering. The program includes presentations at high schools, invited speakers, field trips, handson laboratory activities, and science and technology exhibits ${ }^{1}$ [7]. Specifically, the program involves attracting $11^{\text {th }}$ grade students to attend a two-week Science and Technology workshop. At this level, students are ready to make decisions that affect them for the rest of their lives; selecting the college they wish to attend and choosing the field of study they wish to pursue.

The workshop is designed to introduce students to job opportunities in the food industry and agriculture, expose them to college life, involve them in hands-on activities, and encourage them to pursue science and engineering careers. One of our goals is to make the activities undertaken by this project an integral part of the recruiting and training efforts and expand them to reach a larger geographical area and a higher number of underrepresented students. After the completion of the summer workshops, students are recruited to participate in a follow-up Science and Technology Exhibit, conducted during National Engineer's Week in February of each year. This exhibit consists of high school students of all levels creating unique LEGO ${ }^{\circledR}$ inventions using the LEGO ${ }^{\circledR}$
MINDSTORMS ${ }^{\mathrm{TM}}$ kits provided by the university. It is anticipated that this innovative approach, focusing on the $11^{\text {th }}$ grade, can serve as a model for other institutions and for future national efforts.

[^0]The project involves collaboration between Texas A\&M-Corpus Christi (A\&M-CC), local high schools, local and regional professionals and industries, and local and regional institutions of higher education. Volunteers from the food, agricultural, and other industries are instrumental in identifying applications for training materials, organizing plant tours, mentoring students, serving as guest speakers, and implementing the Science and Technology Exhibit. Collaborators include major food processors, refineries, and manufacturing plants. The rest of this paper will describe the program and present evaluation results.

## Summer 2004 Workshops

High school students were made aware of the program via brochures, advertisement on the program web site [8], and presentations offered at local and regional high schools. Evaluation criteria included factors such as underrepresented status, income level, and parents' education level. Students were chosen based on the applications they submitted, with priority given to students from low-income and first-generation college-students. Two workshops were conducted in summer 2004. Table 1 shows Workshop I schedule.

Table 1 (a) Workshop I - Week One Schedule

|  | 9 to 12 | 12 to 1 | 1 to 4 | 4 to 5 |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Mon } \\ & 5 / 31 \end{aligned}$ | Memorial Day |  |  |  |
| $\begin{aligned} & \hline \text { Tue } \\ & 6 / 1 \\ & \hline \end{aligned}$ | Registration, welcome, and tours of library and UC | Lunch | TI 83PLUS Activities |  |
| $\begin{aligned} & \hline \text { Wed } \\ & 6 / 2 \end{aligned}$ | Communication Skills Activities | Lunch | Field Trip: Flint Hills Resources |  |
| $\begin{aligned} & \hline \text { Thu } \\ & 6 / 3 \end{aligned}$ | Mechanical Design Activities | Lunch | Field Trip: Texas Agricultural Extension Service-Shrimp Farm |  |
| $\begin{aligned} & \hline \text { Fri } \\ & \text { 6/4 } \end{aligned}$ | Mission Gulf of Mexico | Lunch | Mission Gulf of Mexico (cont.) |  |

Table 1 (b) Workshop I - Week Two Schedule

|  | 9 to 12 | $\mathbf{1 2}$ to $\mathbf{1}$ | $\mathbf{1}$ to 4 | $\mathbf{4}$ to 5 |
| :--- | :--- | :---: | :--- | :---: |
| Mon <br> 6/7 | The Canvas | Lunch | Tour of University Labs/Facilities |  |
| Tue <br> $6 / 8$ | LabVIEW Programming <br> Activities | Lunch | Field Trip: San Patricio Municipal <br> Water District: Water Treatment Plant |  |
| Wed <br> $6 / 9$ | Precision Agriculture using <br> GPS/GIS | Lunch | Chemistry Activities | Work on <br> presentations |
| Thu <br> $6 / 10$ | Field Trip: Southwest Research Institute |  |  |  |
| Fri <br> $6 / 11$ | Finalize presentations <br> Presentations by students | Lunch | Presentations, Guest speaker, <br> Presentation of certificates |  |

A graduate student assistant helped the directors with many tasks, including conducting some of the sessions. Two undergraduate students helped with a variety of tasks such as
monitoring students, collecting evaluation forms, and assisting participants as needed. Workshop participants received a free TI-83 Plus graphing calculator, teaching supplies, a per diem for lunch at the University Center Food Court, and a stipend of $\$ 300.00$. At the end of the workshop, each participant received a certificate of completion. A few select students were also recognized for their exemplary achievements and/or contributions towards the workshops activities.

## Workshop I Evaluation

Workshop participants evaluated all activities, including field trips. Workshop I started with 20 students. Four students cancelled at the last minute, 16 students attended both weeks and 16 successfully completed the workshop. Two different evaluation forms were used. The form shown in Fig. 1 was used to evaluate the field trips. Results of question 4 are shown in Figure 2.


Fig. 1 Field Trip Evaluation Form


Fig. 2 Rating Field Trips

The Southwest Research Institute (SWRI) trip, located in San Antonio, about 2 hours and 20 minutes from A\&M-CC, received the highest score last summer. Unfortunately, the data for this year's trip was misplaced. Activities during this trip included having lunch in the center cafeteria and touring the Robotics Laboratory, Machine Vision \& Inspection Division, Engine-Dynamometer Lubricant Testing Facility, and Mileage Accumulation Dynamometer Facility. Results of questions 3 and 4 are shown together in Fig. 3. Activities other than field trips were evaluated using the form shown in Fig. 4.


Fig. 3 Evaluation of Field Trips (Questions 3 and 4)


Fig. 4 Activity Evaluation Form

Table 2 summarizes the evaluation results. A score of $100 \%$ represents a rating of 5 (strongly agree) by all students and a score of $0 \%$ represents a rating of 1 (strongly disagree) by all students. Both the Mechanical and LabVIEW activities were rated an impressive $94 \%$ and $95 \%$ respectively. The score the chemistry session received was surprising since this session only involved demonstrations and no hands-on activities by students.

Table 2 Workshop I Summary of Activity Evaluation

| Activity | Understanding <br> $(\%)$ | New <br> $(\mathbf{\%})$ | Exciting <br> $(\mathbf{\%})$ | Encouraging <br> $(\mathbf{\%})$ | Enjoying <br> $(\mathbf{\%})$ | Avg <br> $(\mathbf{\%})$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| GIS Activities | 72 | 73 | 62 | 62 | 68 | 67 |
| Library Tour | 52 | 48 | 70 | 78 | 90 | 68 |
| Communication | 74 | 56 | 66 | 78 | 82 | 71 |
| Gulf of Mexico | 75 | 67 | 75 | 72 | 78 | 73 |
| Calculator | 73 | 62 | 63 | 92 | 80 | 74 |
| Chemistry | 92 | 79 | 88 | 87 | 88 | 87 |
| Mechanical | 88 | 94 | 94 | 94 | 98 | 94 |
| LabVIEW | 95 | 92 | 95 | 100 | 93 | 95 |

Three activities received a score of $80 \%$ or above on the first question, "This presentation added to my understanding of science and/or technology." Also, three activities received an average of $80 \%$ or above. These activities are graphed for comparison in Fig. 5. Activities that received an average score of less than $80 \%$ are illustrated in Fig. 6.


Fig. 5 Activities with an Average Score of $80 \%$ or Above


Fig. 6 Activities with Ratings Below 80\%

## Workshop II Evaluation

This workshop started with 18 students on the first day but two cancelled at the last minute. One student joined in on the second day, and two began during the second week. 19 students successfully completed this workshop. The schedule of this workshop is similar to the first one and is not included here. Workshop II was evaluated using the same forms as Workshop I. Results of question 4 are shown in Figure 7.


Fig. 7 Rating Field Trips

Results of questions 3 and 4 are shown together in Fig. 8. This time, all five field trips received a high score on "increase your understanding of the operation, equipment, and facilities of industrial facilities" with two trips, Horton and SWRI receiving a perfect score of $100 \%$. Horton is a manufacturing plant that designs and manufactures automatic doors and windows where students had a chance to walk through the plant and observe workers in a variety of areas.


Fig. 8 Field Trip Evaluation (Questions 3 and 4)
Table 4 summarizes the results. The table shows some unexpected results. While the Mechanical Activities maintains high average score (95\%), the LabVIEW session rated at $89 \%$. Another interesting result is the TI 83 Calculator session received $64 \%$ in Workshop II compared to an average score of $74 \%$ in Workshop I. The communications session also dropped from a $71 \%$ in Workshop 1 to a $65 \%$ for the second workshop.

Table 4 Workshop II Summary of Activity Evaluation

| Activity | Understanding <br> $\mathbf{( \% )}$ | New <br> $\mathbf{( \% )}$ | Exciting <br> $\mathbf{( \% )}$ | Encouraging <br> $\mathbf{( \% )}$ | Enjoying <br> $\mathbf{( \% )}$ | Avg <br> $\mathbf{( \% )}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Dexter | 60 | 71 | 46 | 54 | 49 | 56 |
| Physics | 68 | 56 | 56 | 67 | 65 | 62 |
| Viscosity | 65 | 65 | 54 | 71 | 58 | 63 |
| Calculator | 66 | 44 | 55 | 83 | 72 | 64 |
| Communication | 65 | 57 | 62 | 71 | 68 | 65 |
| GIS | 74 | 74 | 69 | 72 | 78 | 73 |
| Canvas | 81 | 79 | 72 | 79 | 75 | 77 |
| Gulf of Mexico | 82 | 78 | 70 | 80 | 78 | 77 |
| LabVIEW | 91 | 86 | 83 | 97 | 88 | 89 |
| Lego | 95 | 92 | 95 | 87 | 93 | 92 |
| Mechanical | 95 | 92 | 98 | 97 | 98 | 95 |

Five of the 11 activities received a score of $80 \%$ or above on the first question, "This presentation added to my understanding of science and/or technology." Three activities ranked above $80 \%$ overall. These activities are graphed for comparison in Fig. 9. The rest of the activities received an average of less than $80 \%$. These activities are illustrated in Fig. 10.


Fig. 9 Activities with an Average Score of $80 \%$ or Above


Fig. 10 Activities with an Average Score of $80 \%$ or Above
Figures 11 and 12 show group pictures of summer 2004 participants


Fig. 11 Workshop Participants

## Lego Mindstorms for Learning and Fun

FUSE has led to the implementation of Lego Mindstorms for Learning and Fun, a lego robots competition. This activity took place over a 11 -week period, Feb. 12, 2005 - April 30th, 2005 and the competition was held on April $30^{\text {th }}$. Eleven students participated in the competition and completed four different projects. A team of judges, consisting of three professionals from local industries ranked the projects. Awards were as follows: $\$ 300.00$ for first place, $\$ 200.00$ for second place, $\$ 100.00$ for third place, and $\$ 50.00$ for fourth place. The completed projects are shown in the following figure.

(a) SurveyBot

(c) Scooper-Tosser

(b) InventorBot

(d) SensiBug

Fig. 12

## Summer 2005 Workshop

In Summer 2005, only one FUSE workshop was conducted. The schedule and activities were similar to previous years. 23 students participated. A group picture is shown below.


Fig. 132005 Workshop Participants

## Conclusion

This paper described a program for attracting and recruiting underrepresented students to science, engineering, and technology careers. The program consists of summer workshops with a variety of activities, including field trips, hands-on experimentation, written and oral communications, and invited speakers. A total of 35 students participated in summer 2004 and 23 students participated in summer 2005.

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## RAFIC BACHNAK

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[^0]:    ${ }^{1}$ This project is funded in part by the CSREES-USDA, award \# 2002-38422-12160

