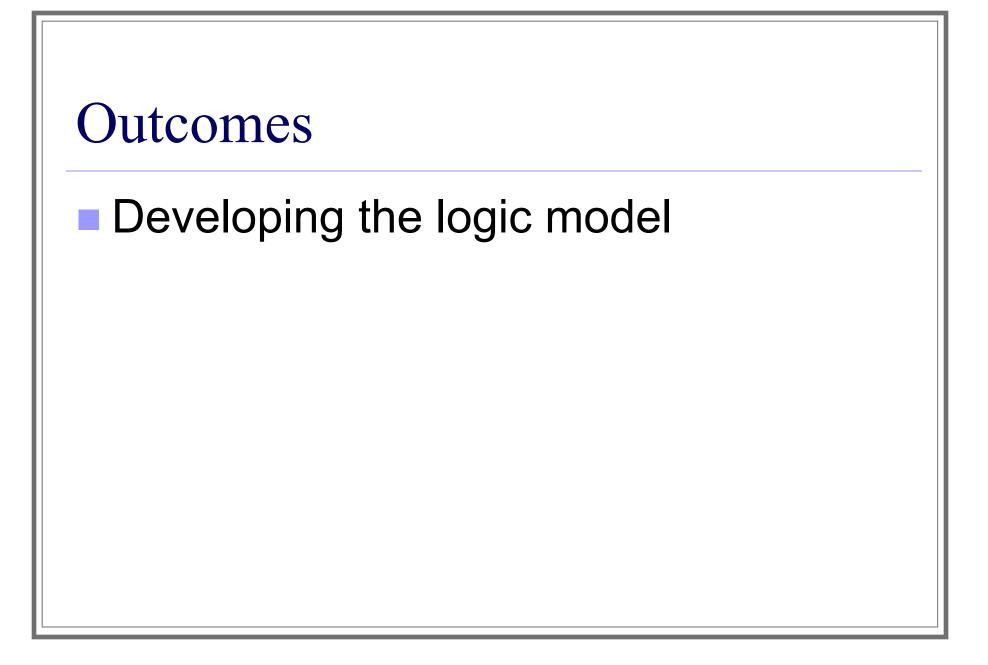


#### What Are Funders Looking For?

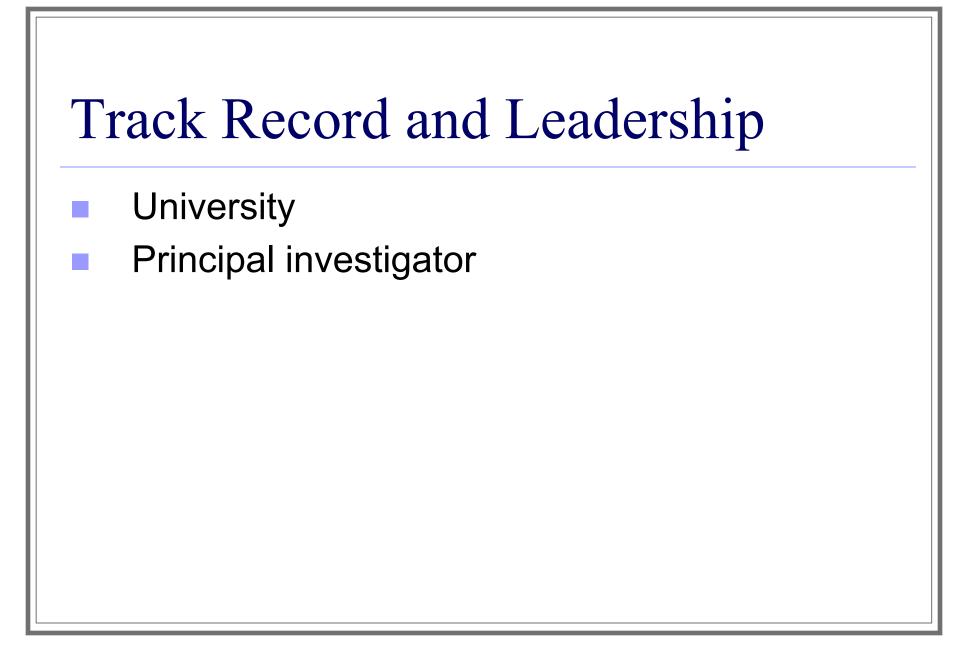
### What Are Funders Looking For?

- Outcomes
- Accountability
- Track record
- Leadership
- New approaches
- Collaboration
- Sustainability AND



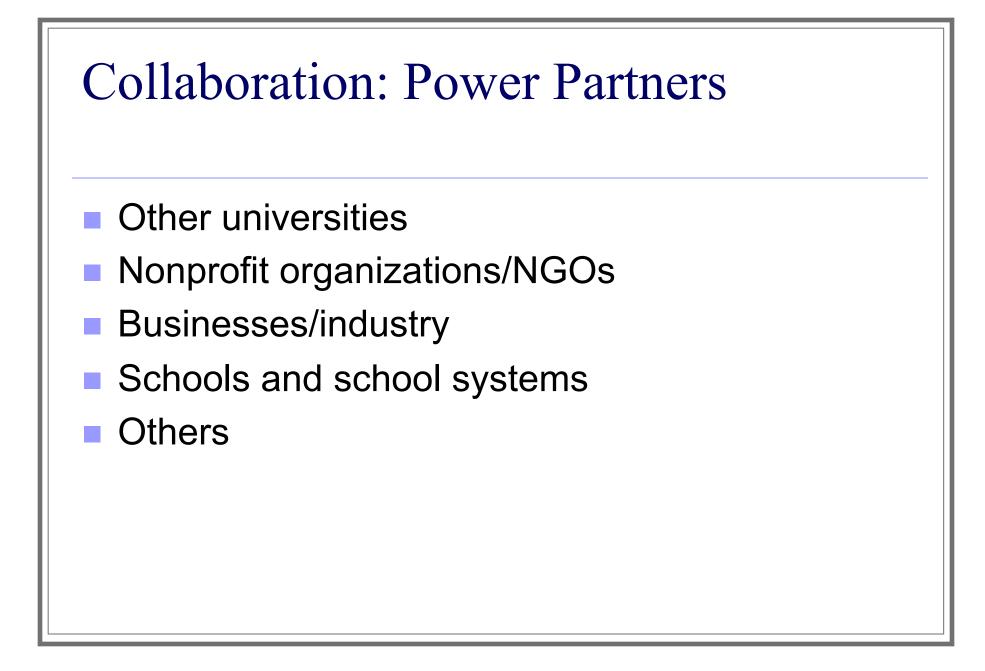
Accountability: Program and Finance

- Results
- Record-keeping
- Reporting
- Responsiveness





- What's hot?
  - STEM
  - Scientific research?!





Who could support our work?

- Foundations
- Corporations
- Other organizations
- Individuals
- Government agencies: U.S. and others

### Foundations: Which To Approach?

- "A Good Fit"
- What: Field
- Where: Geographic area
- How: Type of support
- Who: Demographics
- Capacity

# **Researching Foundations**

- The Foundation Directory Online
- COS Pivot
- Other resources

## The Philanthropy Landscape

- Chronicle of Philanthropy
- Philanthropy News Digest
- Foundation publications
- Other resources

Questions?	
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