American Society for Engineering Education

Engineering Research Council
March 19, 2014

Anita H. Plotinsky and Associates, LLC
Perspective

January 29, 2009

"I decided to grab the bull by the horns and apply for a grant to study scientists with maze fetishes.

The Chronicle of Philanthropy
Scott Arthur Masear

Anita H. Plotinsky and Associates, LLC
What Are Funders Looking For?
What Are Funders Looking For?

- Outcomes
- Accountability
- Track record
- Leadership
- New approaches
- Collaboration
- Sustainability - AND
Outcomes

- Developing the logic model
Accountability: Program and Finance

- Results
- Record-keeping
- Reporting
- Responsiveness
Track Record and Leadership

- University
- Principal investigator
New Approaches

- What’s hot?
  - STEM
  - Scientific research?!
Collaboration: Power Partners

- Other universities
- Nonprofit organizations/NGOs
- Businesses/industry
- Schools and school systems
- Others
Sustainability . . . And

Who could support our work?

- Foundations
- Corporations
- Other organizations
- Individuals
- Government agencies: U.S. and others
Foundations: Which To Approach?

- “A Good Fit”
- What: Field
- Where: Geographic area
- How: Type of support
- Who: Demographics
- Capacity
Researching Foundations

- *The Foundation Directory Online*
- COS *Pivot*
- Other resources
The Philanthropy Landscape

- *Chronicle of Philanthropy*
- *Philanthropy News Digest*
- Foundation publications
- Other resources
Questions?

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