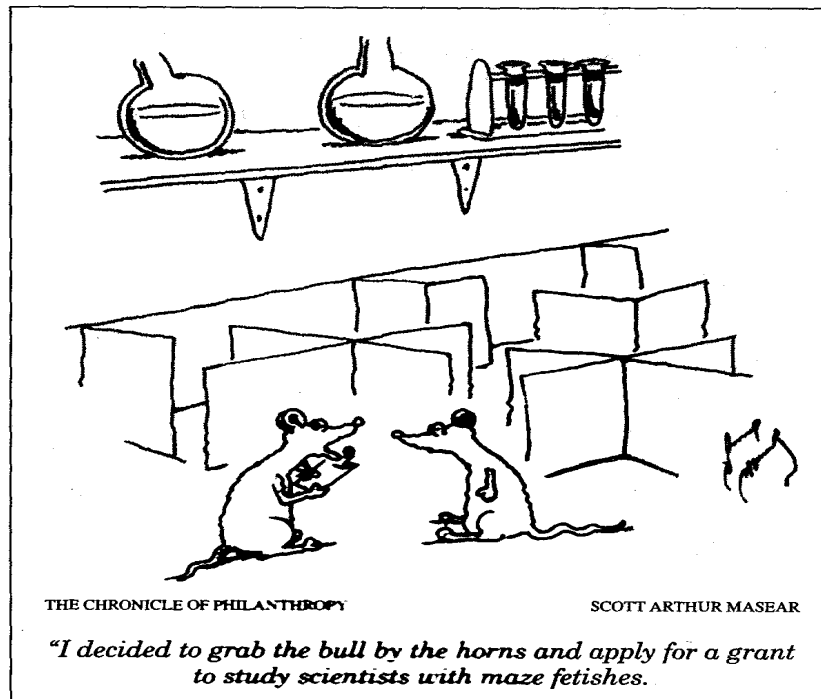


American Society for Engineering Education

Engineering Research Council
March 19, 2014

Perspective

January 29, 2009



Anita H. Plotinsky and Associates, LLC

What Are Funders Looking For?

What Are Funders Looking For?

- Outcomes
- Accountability
- Track record
- Leadership
- New approaches
- Collaboration
- Sustainability - *AND*

Outcomes

- Developing the logic model

Accountability: Program and Finance

- Results
- Record-keeping
- Reporting
- Responsiveness

Track Record and Leadership

- University
- Principal investigator

New Approaches

- What's hot?
 - STEM
 - Scientific research?!

Collaboration: Power Partners

- Other universities
- Nonprofit organizations/NGOs
- Businesses/industry
- Schools and school systems
- Others

Sustainability . . . *And*

Who could support our work?

- Foundations
- Corporations
- Other organizations
- Individuals
- Government agencies: U.S. and others

Foundations: Which To Approach?

- “A Good Fit”
- What: Field
- Where: Geographic area
- How: Type of support
- Who: Demographics
- Capacity

Researching Foundations

- *The Foundation Directory Online*
- *COS Pivot*
- Other resources

The Philanthropy Landscape

- *Chronicle of Philanthropy*
- *Philanthropy News Digest*
- Foundation publications
- Other resources

Questions?

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