Perspective

January 29, 2009

THE CHRONICLE OF PHILANTHROPY

SCOTT ARTHUR MADE

“I decided to grab the bull by the horns and apply for a grant to study scientists with maze fetishes.”

Anita H. Plotinsky and Associates, LLC
What Are Funders Looking For?
What Are Funders Looking For?

- Outcomes
- Accountability
- Track record
- Leadership
- New approaches
- Collaboration
- Sustainability - AND
Outcomes

- Developing the logic model
Accountability: Program and Finance

- Results
- Record-keeping
- Reporting
- Responsiveness
Track Record and Leadership

- University
- Principal investigator
New Approaches

- What’s hot?
  - STEM
  - Scientific research?!
Collaboration: Power Partners

- Other universities
- Nonprofit organizations/NGOs
- Businesses/industry
- Schools and school systems
- Others
Sustainability . . . And

Who could support our work?

- Foundations
- Corporations
- Other organizations
- Individuals
- Government agencies: U.S. and others
Foundations: Which To Approach?

- “A Good Fit”
- What: Field
- Where: Geographic area
- How: Type of support
- Who: Demographics
- Capacity
Researching Foundations

- *The Foundation Directory Online*
- COS *Pivot*
- Other resources
The Philanthropy Landscape

- *Chronicle of Philanthropy*
- *Philanthropy News Digest*
- Foundation publications
- Other resources
Questions?

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