

Building University – Industry Partnerships

ASEE ERC Annual Meeting
March 12, 2018

Join tables based on your U-I organizations:

TABLE GROUP 1: [Established, fully functioning units](#) to foster U-I relationships

TABLE GROUP 2: [Newer and still growing units](#) to foster U-I relationships

TABLE GROUP 3: [Little or no formalized support](#) for U-I relationship development

Session Motivation & Goals

- Strong Industry Partnerships are of increasing importance to ERC members, as evidenced by recent ERC membership survey data
- Identifying and delivering value over time is central to developing trusted long-term university-industry relationships
- **Session Goal:** To learn key national trends and share best practices for building U-I partnerships for the range of ERC organizational sizes and levels of maturity

Our Session Panelists

- **Tony Boccanfuso**, President, University Industry Demonstration Partnership (UIDP)
- **Dan Kramer**, Associate VP of the Industrial Liaison Office, The Ohio State University
- **Crystal Leach**, Director of Industry Collaborations, University of Georgia



Plan for the Session

- (30 minutes) 10 Minute Panelist Presentations, each concluding with a thought-provoking question to help frame table discussions
- (25 Minutes) Table Discussion. Volunteer scribes for each of the tables in the group enters input to their Google Doc
- (25 minutes) Panelists discuss what they have heard and seen from table discussions, Q&A

Plan for the Session

- Select a Table Scribe who has a Web-connected Laptop
- Connect to your Group's Google Doc:
 - **Group 1 (Established and Fully Functioning unit) – Link will be provided on Monday, March 12th**
 - **Group 2 (Newer or Still Growing units) – Link will be provided on Monday, March 12th**
 - **Group 3 (Little or No formalized support) – Link will be provided on Monday, March 12th**