



Artificial Intelligence (AI) in Engineering Practice, Education and Research

P.J. Boardman, Director of Education
MathWorks

Preparing Students for Industry



Aerospace



Automotive



Biological Sciences



Biotech and Pharmaceutical



Communications



Electronics



Energy Production



Financial Services



Industrial Machinery



Medical Devices



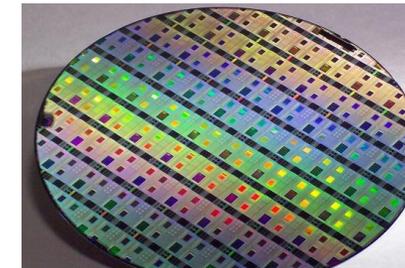
Metals, Materials, Mining



Neuroscience



Railway Systems



Semiconductors



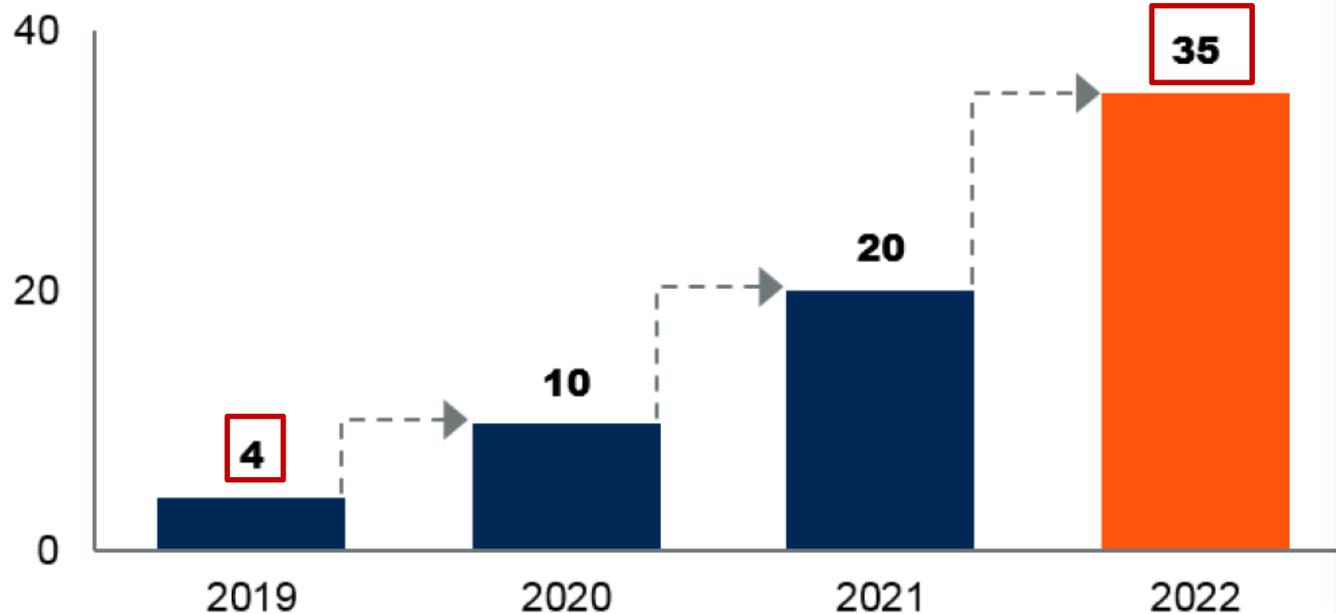
Software and Internet

Preparing Students for Industry



Integrating AI is a priority for companies today...

Average number of AI projects expected



n = 57 to 63

Gartner Research Circle members with AI/ML projects deployed/in use today, excluding "unsure"

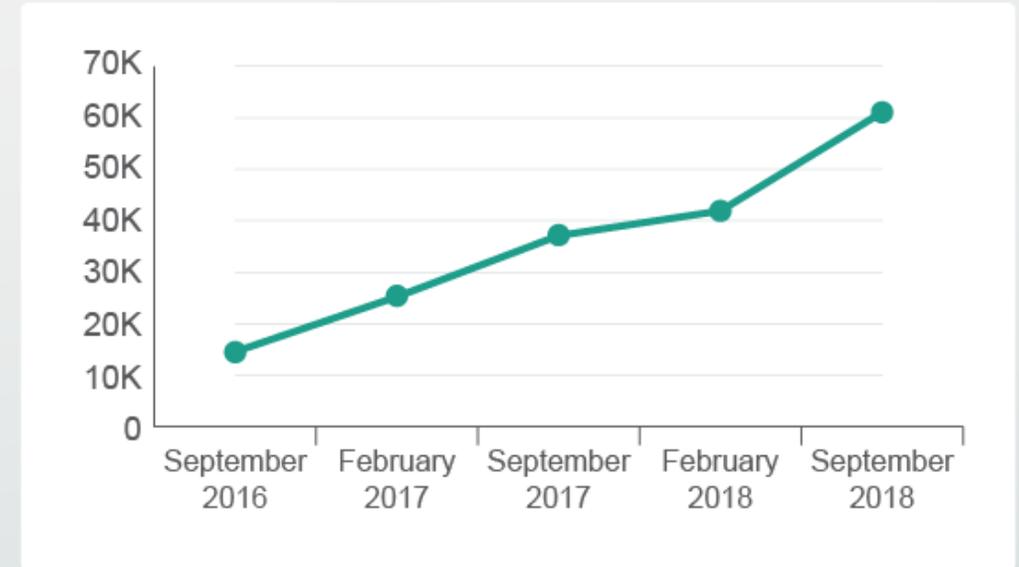
Source: Gartner AI and ML Development Strategies Survey

Q. How many projects are deployed/in use today? How many projects do you estimate in zero

to 12 months, 12 to 24 months, and 24 to 36 months?

ID: 390794

of Job Postings Seeking Machine Learning or AI Skills

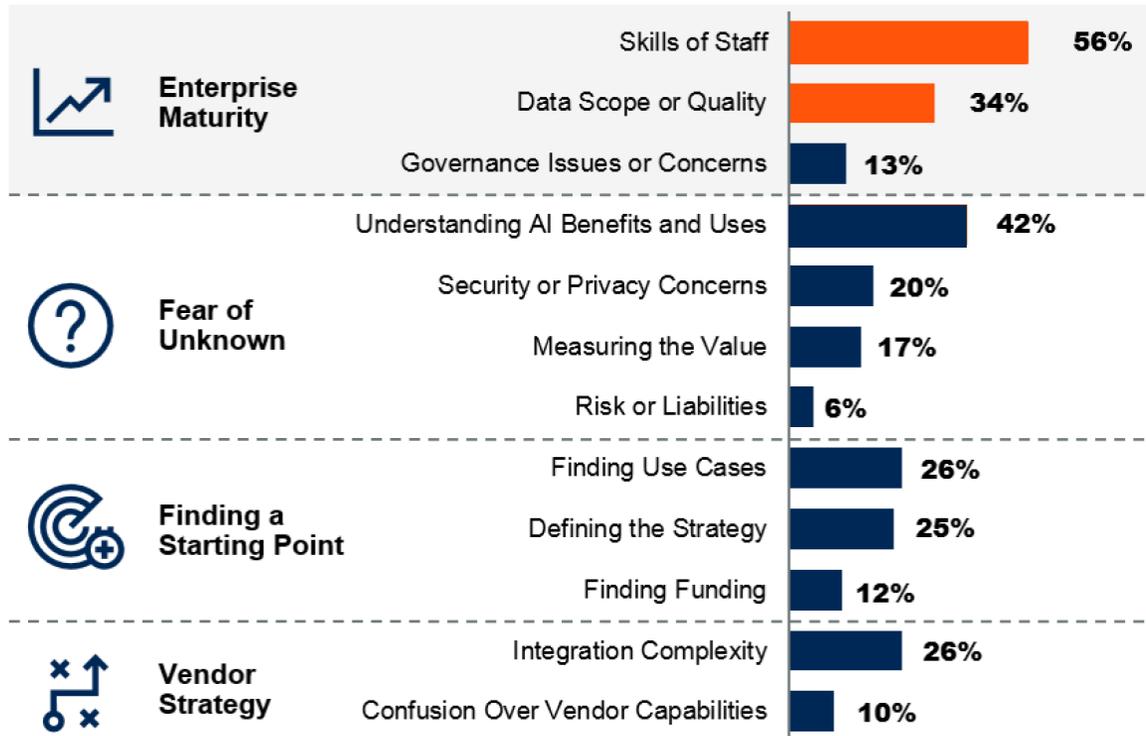


Source: Trovato, J., & Birdwell, C. (2019). From AI to Analytics: Three Program Areas to Watch.

Retrieved March 14, 2019, from <https://encoura.org/from-ai-to-analytics-three-program-areas-to-watch/>

...but AI skills and data quality are major concerns

Top Three Challenges to AI and ML Adoption



Top barriers to successful adoption of AI

1. Skills of your team
2. Data quality

Source: "AI and ML Development Strategies, Motivators and Adoption Challenges," Gartner Research Note, published 19 June 2019

n = 106

Gartner Research Circle members, excluding "unsure"

Source: Gartner AI and ML Development Strategies Survey

Q: What are the top three challenges or barriers to the adoption of AI and ML within your organization?

Rank up to three.

ID: 390794

Industry and Education Partnerships

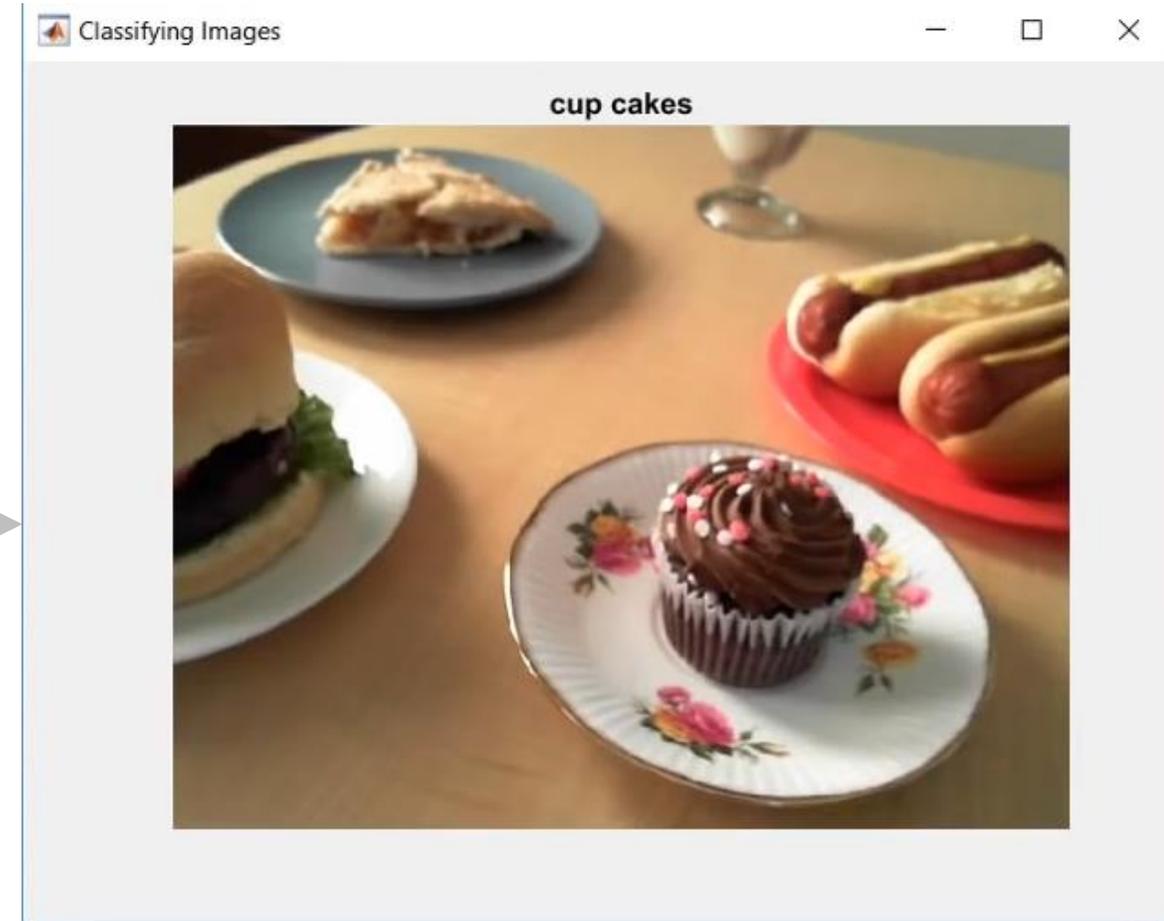


To prepare the next generation of engineers to tackle real engineering challenges:

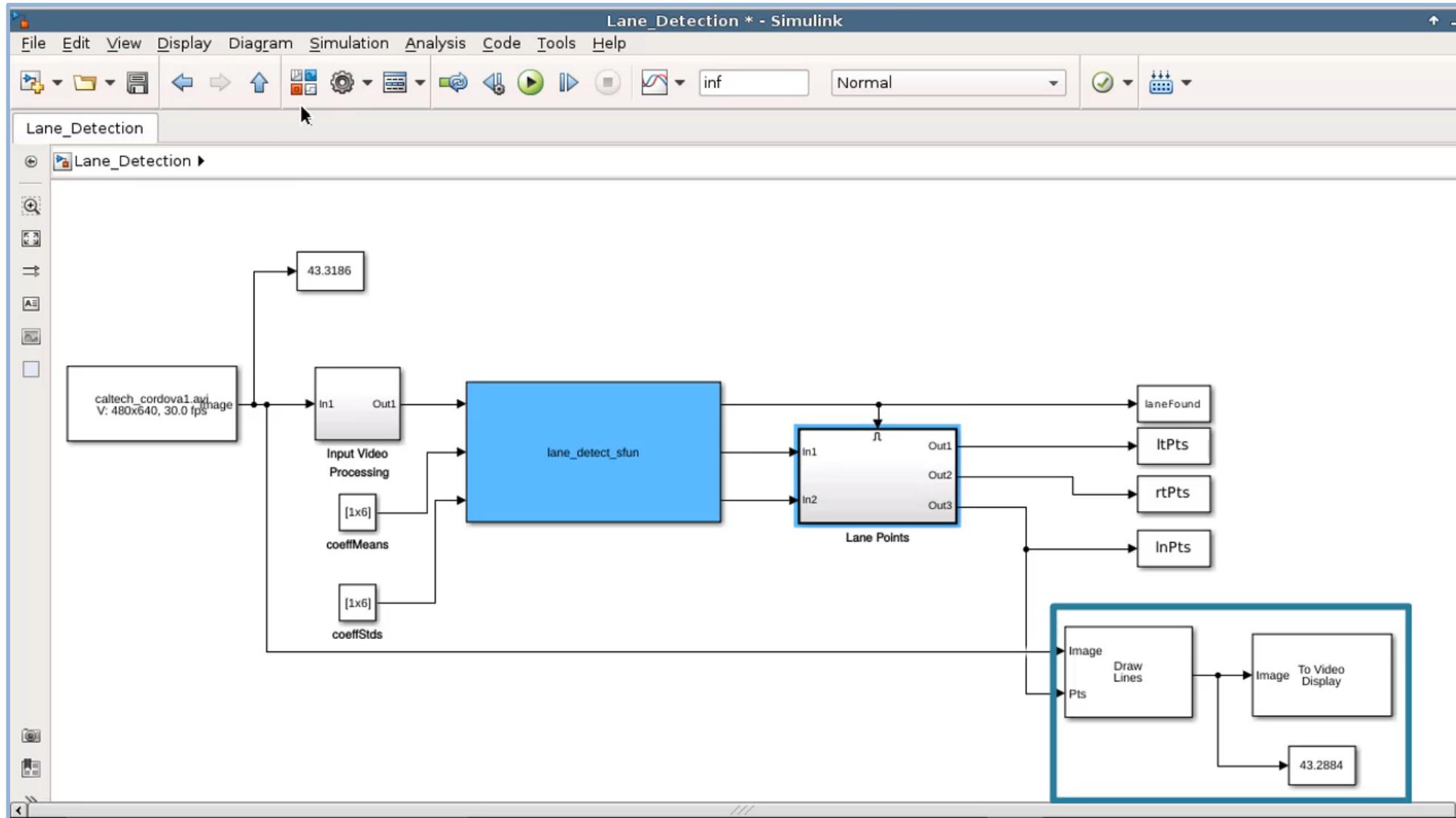
1. Tools Used in Industry
2. Student Competitions
3. Training
4. Internships

Deep Learning in 5 Lines of Code

```
nnet = alexnet;  
  
cam = webcam;  
picture = snapshot(cam);  
picture = imresize(picture,[227 227]);  
  
label = classify(nnet, picture)
```



Integrating AI Models in Simulation



Competitions- Preparing Students for Industry Challenges

“Students are functioning in an environment where they lead teams and have decision-making authority—that makes them mature so quickly.”
– Internship manager at GM



Supported over **44 competitions** and provided software to more than **2800 teams**

Training and Teaching Resources

Machine Learning Onramp

This free, two-hour tutorial provides an interactive introduction to practical machine learning methods for classification problems.

Prerequisites: [MATLAB Onramp](#) or basic knowledge of MATLAB

[Launch the course](#)



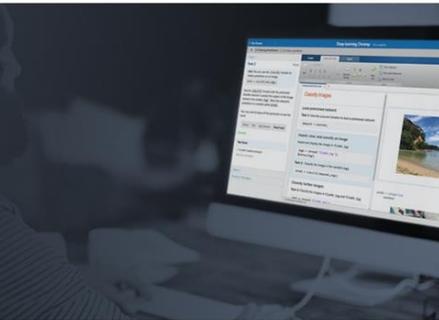
Access to MATLAB through your browser

Deep Learning Onramp

This free, two-hour deep learning tutorial provides an interactive introduction to practical deep learning methods. You will learn to use deep learning techniques in MATLAB® for image recognition.

Prerequisites: [MATLAB Onramp](#) or basic knowledge of MATLAB

[Launch the course](#)



Access to MATLAB through your web browser

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Introducing Deep Learning with MATLAB

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Teaching Deep Learning with MATLAB

Educators teach deep learning with MATLAB by drawing on available course modules, onramp tutorials, and code examples. With domain-specific toolboxes and apps, MATLAB makes it easy for students to learn and perform domain-specific deep learning tasks involving data preprocessing, image labeling, network design and transfer learning.

MATLAB supports interoperability with open source deep learning frameworks, enabling students to apply TensorFlow, PyTorch, and other popular frameworks in their MATLAB deep learning projects.

Below is a sampling of course curricula, [textbooks](#), code examples, and additional tools for teaching deep learning with MATLAB.

Course Curricula

- Machine learning and deep learning
 - Dartmouth: Deep Learning

Student Ambassadors and Internships

“I never felt like an intern at MathWorks- I was assigned the same responsibilities as a professional engineer. People here do not look at where/which/what position you are in, rather they listen to what you have to say.” - Balaji, Technical Support



My time spent as the MATLAB Student Ambassador at Penn State has been a rewarding experience, and I am grateful to have had the opportunity to work for MathWorks. I highly recommend the position to any students interested in MATLAB.

-Jake Mascaro
Penn State University



My time with MathWorks as KTH MATLAB Student Ambassador opened a whole world of opportunities for me to gain knowledge and excel in my career. First with my Master's thesis at an automotive company and now at MathWorks, working as academic specialist to bring positive change to university [education](#) in a more fundamental and scalable way.

-Rohit Agrawal
Education Technical Evangelist, MathWorks
Former Student Ambassador, KTH Royal Institute of Technology in Stockholm



As a Student Ambassador at TU Munich, I manage a tutor group which helps other students with their MATLAB and Simulink questions. We also conduct several presentations each semester on various topics like machine learning with MATLAB or MATLAB hardware support.

-Maximilian Busch
Technische Universität München

Georgia Tech- Robotic Prosthetic Drumming Hand



Robotic Prosthetics

Drumsticks controlled by flexing muscles and using artificial intelligence

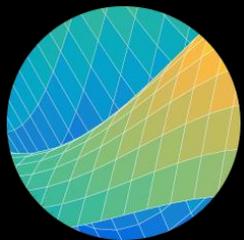
Questions?

Contact: p.j.boardman@mathworks.com

Visit: www.mathworks.com

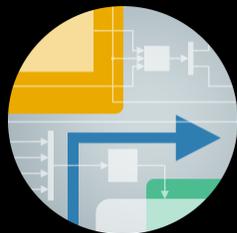
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