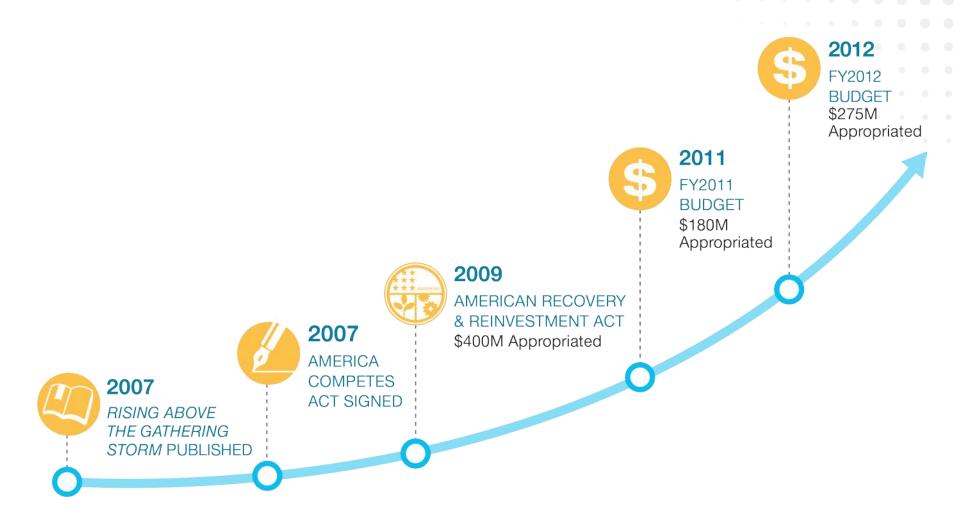


# ARPA-E: Changing What's Possible 2013 ASEE Engineering Research Council (ERC) Annual Conference Peder Maarbjerg

March 4, 2013

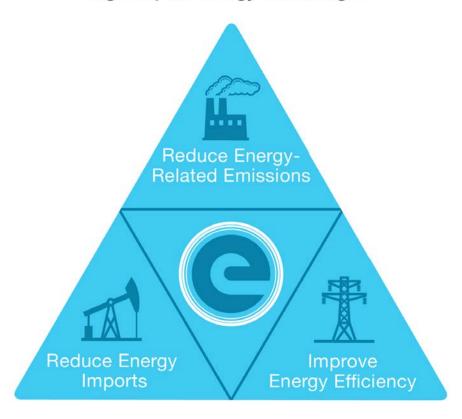
## **Evolution of ARPA-E**





## **ARPA-E Mission**

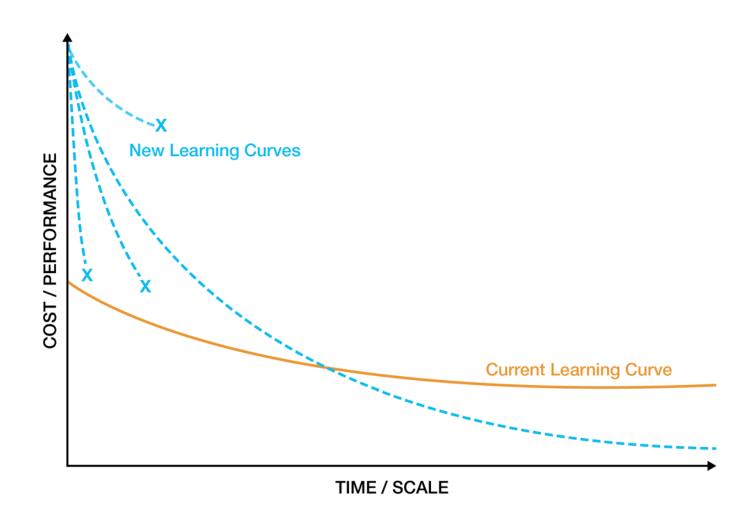
Catalyze the development of transformational, high-impact energy technologies



Ensure the U.S. maintains a lead in the development and deployment of advanced technologies



# **Creating New Learning Curves**





# What Makes an ARPA-E Project?



#### **IMPACT**

- ► High impact on ARPA-E mission areas
- Credible path to market
- Large commercial application



#### **TRANSFORM**

- Challenges what is possible
- Disrupts existing learning curves
- Leaps beyond today's technologies



#### **BRIDGE**

- Translates science into breakthrough technology
- Not researched or funded elsewhere
- Catalyzes new interest and investment

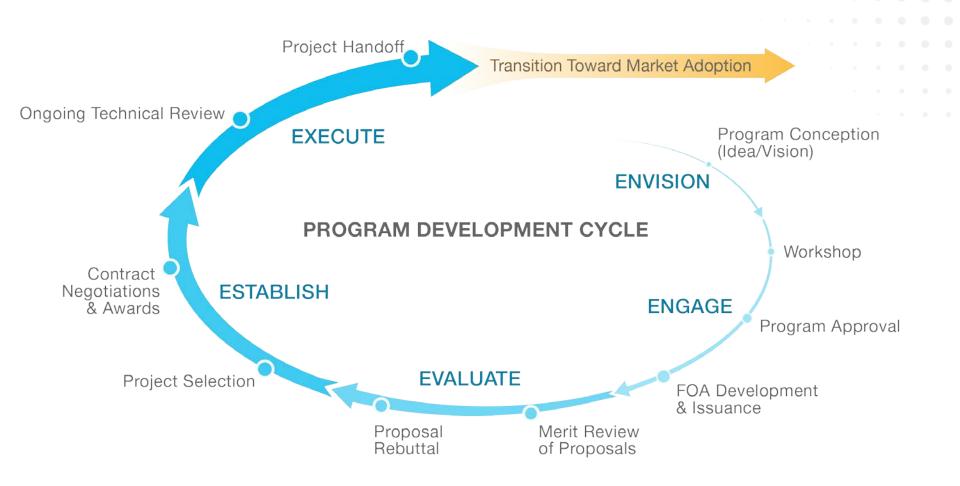


#### TEAM

- Comprised of best-in-class people
- Cross-disciplinary skill sets
- Translation oriented



# **Technology Acceleration Model**





# Measuring ARPA-E's Success



#### MOVING TECHNOLOGY TOWARD MARKET

- Partnerships with Other Government Agencies
- Licensing/Acquisition by an Established Firm
- Licensing/Acquisition Resulting in a Spinoff
- Private-Sector Funding
- Growth of Existing Company (e.g., Organic Growth)



#### BREAKTHROUGH ACHIEVEMENTS

- Patents
- Publications



#### **OPERATIONAL EXCELLENCE**

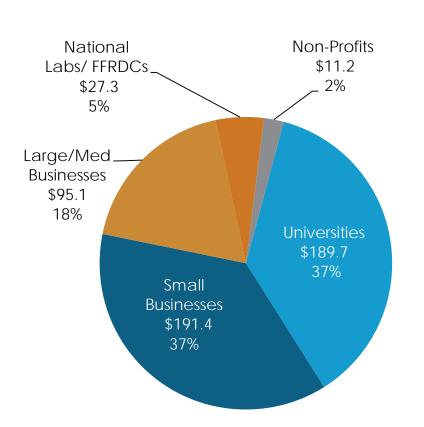
- Expedited program development and project selection
- Aggressive performance metrics

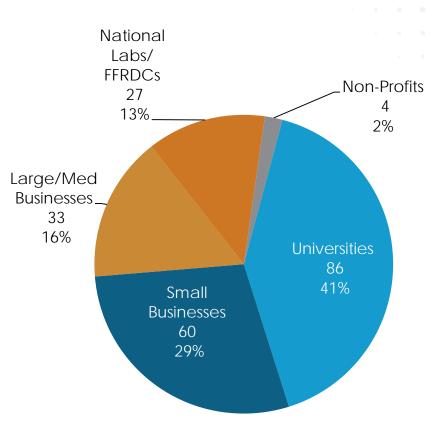


## Breakdown of ARPA-E's project leads

# Federal Funding (million \$)



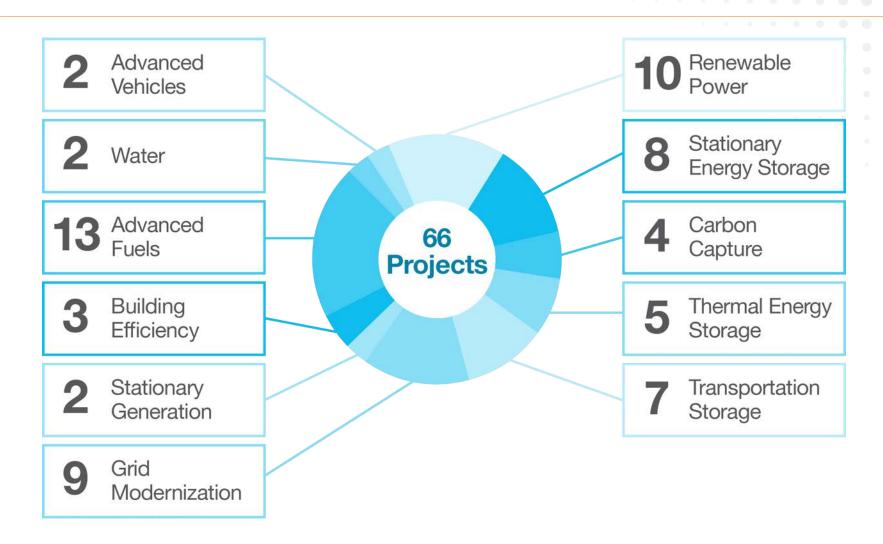




Data above includes all ARPA-E projects contracted as of the end of FY 2012, with the exception of AMPED and SBIR/STTR which were excluded due to data availability issue...



# OPEN 2012: 66 Projects, 24 States, 11 Areas

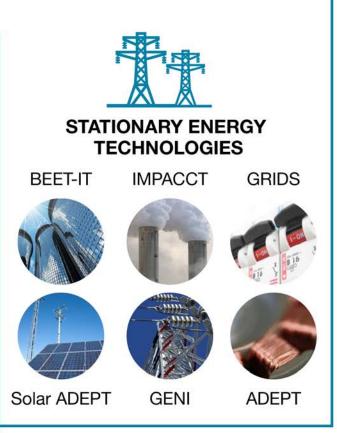




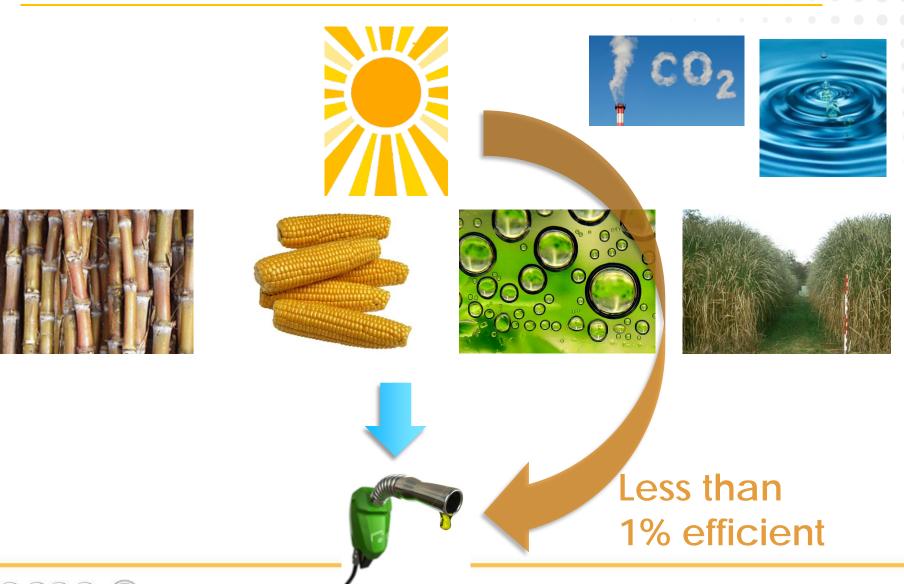
# **Focused Programs**





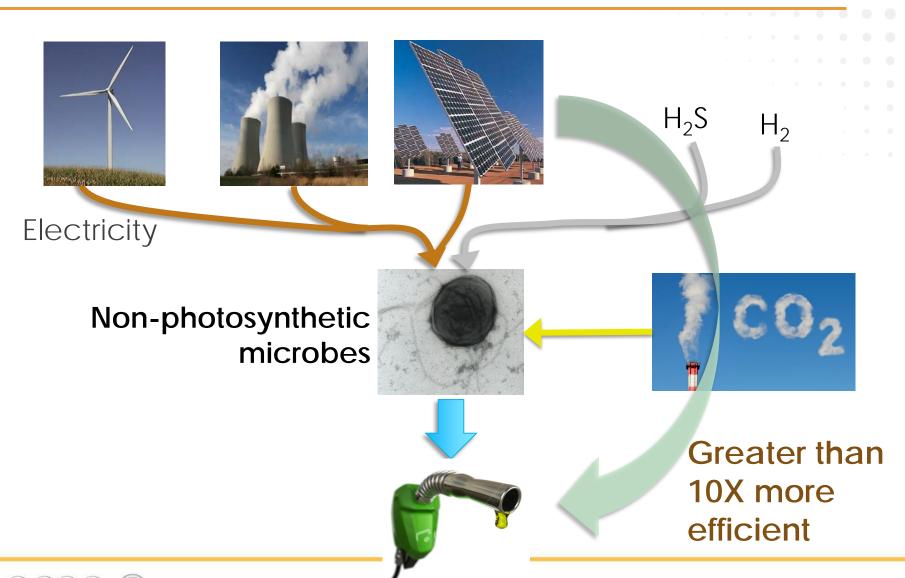


## Photosynthetic Biofuels

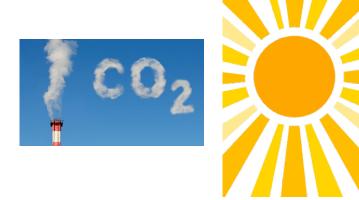




#### **Electrofuels**



# Plants Engineered To Replace Oil (PETRO)



Photosynthetic plants



Non-food crops that directly replace transportation fuels



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