

# Building a University-Centered Regional Innovation Ecosystem



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## Three distinct stages of university evolution:

Reference: Jan Youtie & Philip Shapira, *Building an Innovation Hub: A Case Study of the Transformation of University Roles in Regional Technological and Economic Development*, 2006

# Role of the University

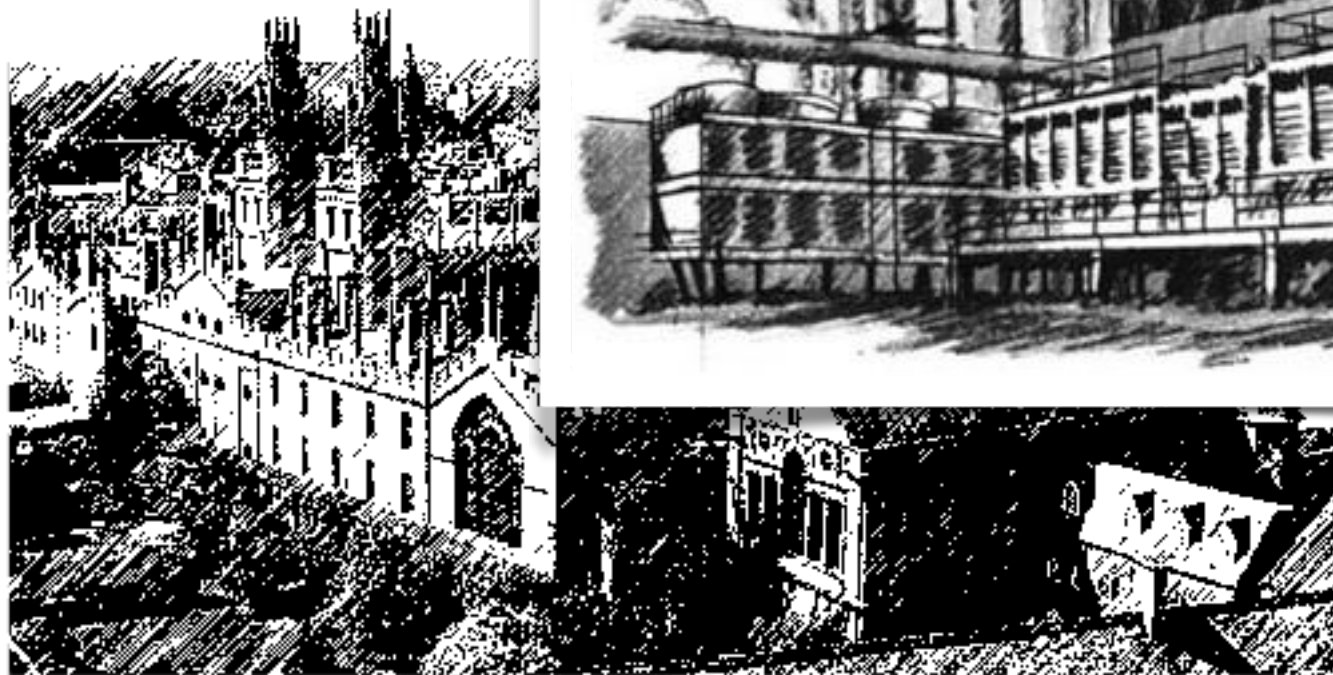
## Knowledge storehouse



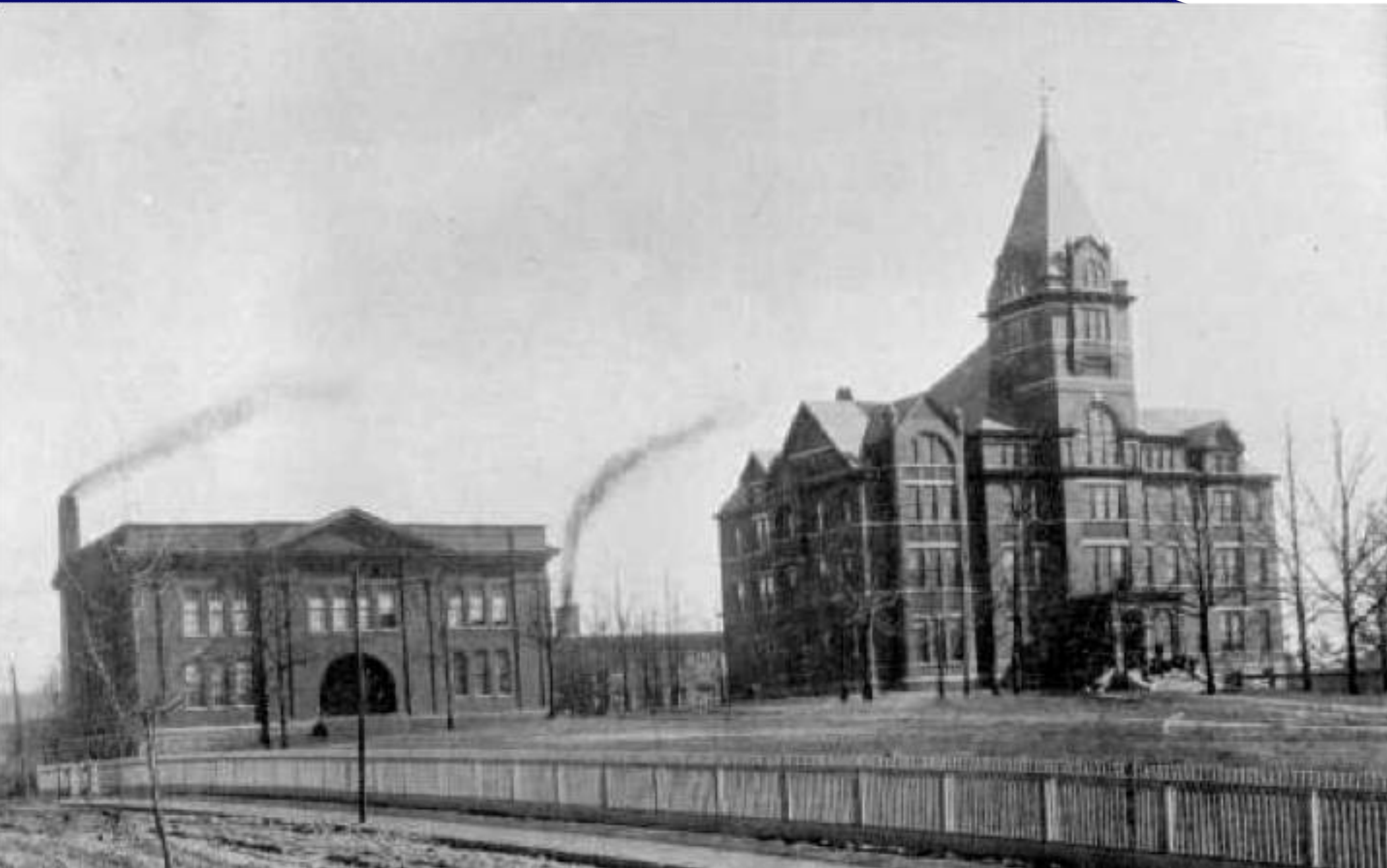


# Role of the University

## Knowledge factory



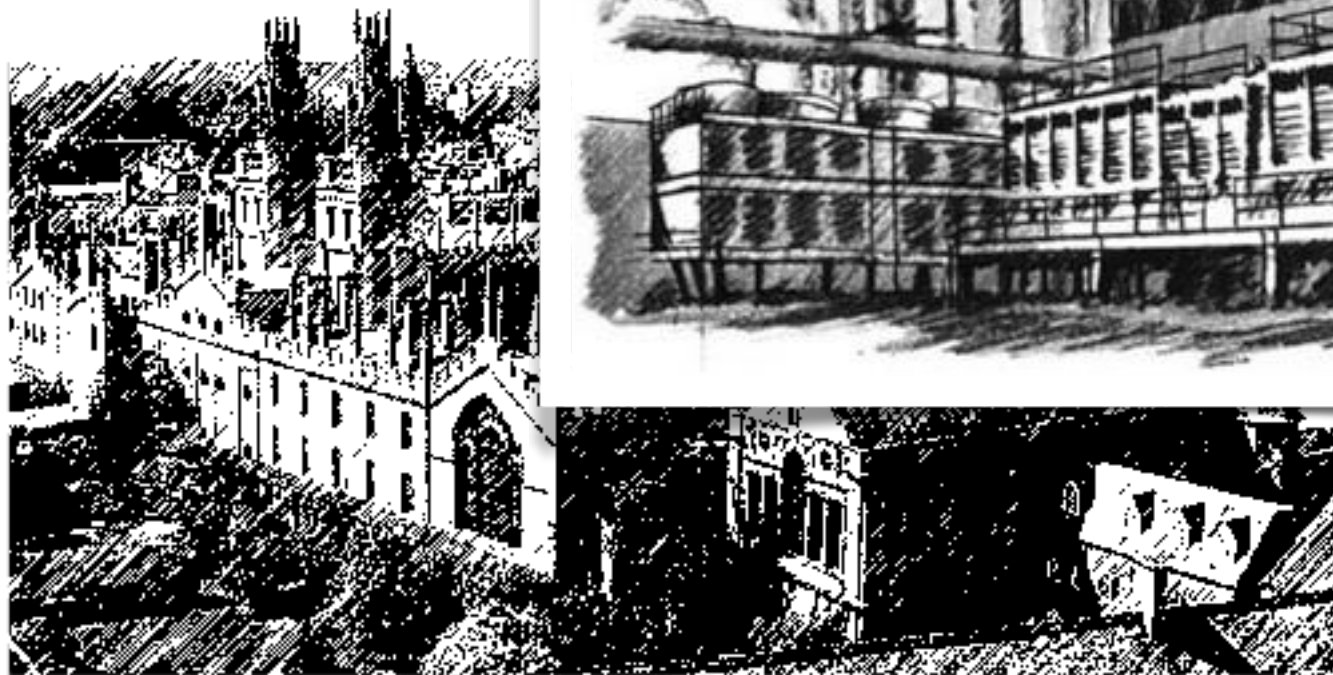
# Georgia Tech History





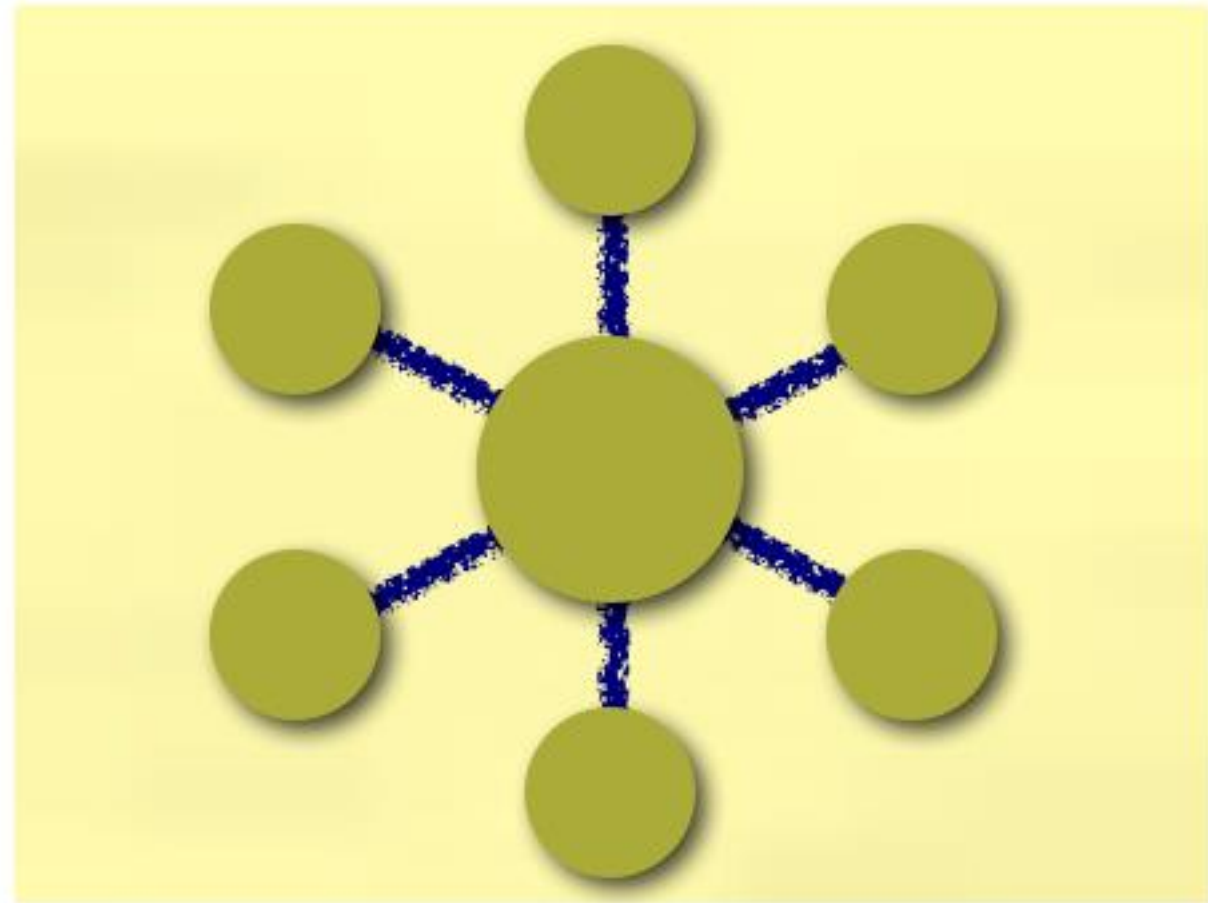
# Role of the University

## Knowledge factory

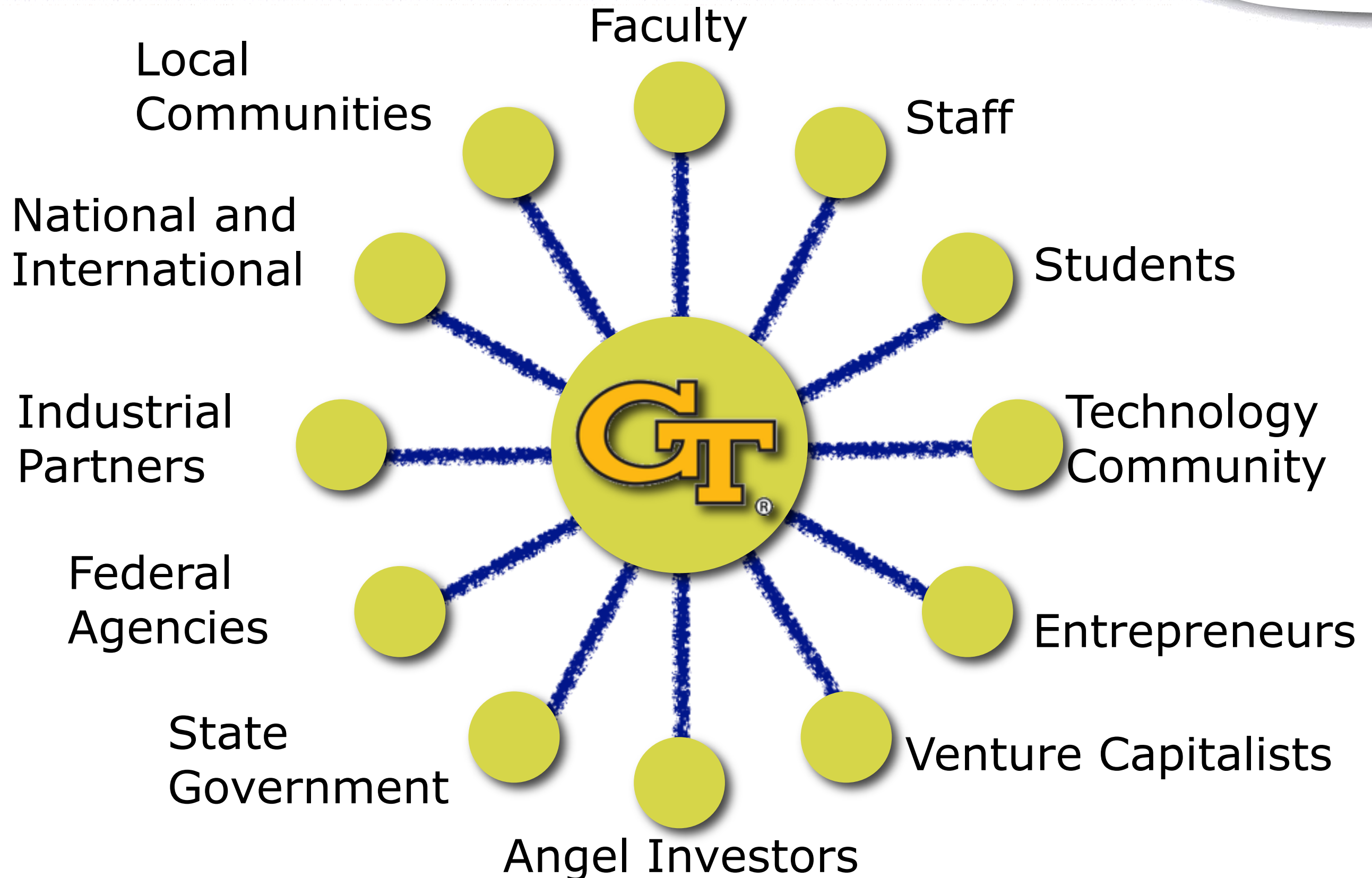


# Role of the University

## Knowledge hub



# GT as a Knowledge Hub







“Innovation” is our middle name...  
What do we mean by “innovation”?

# What is Innovation?

*Research is the transformation  
of money into knowledge.*

*Innovation is the transformation  
of knowledge into money.*

*—Dr. Geoffrey Nicholson, 3M  
(inventor of the Post-it note)*

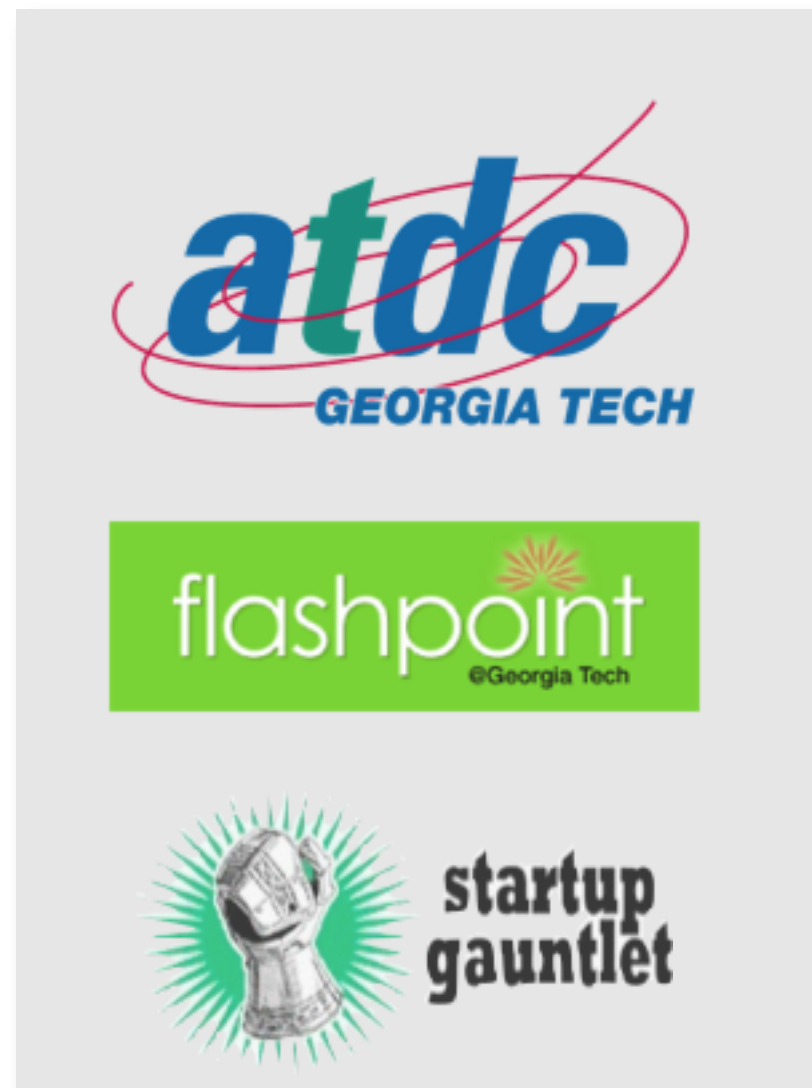


# GT Innovation Ecosystem

## On Campus...



## In the Community...



## ...and Beyond!



# We're Not the Valley





# Physical Proximity

**Kinetic**  
Ventures

Atlanta *Technology* Angels flashpoint

Georgia Tech VentureLab



**THE UNIVERSITY FINANCING FOUNDATION, INC.**

**TAG**  
Technology Association of Georgia

**GEORGIA POWER**  
A SOUTHERN COMPANY

**QUICKSTART**  
TECHNICAL COLLEGE SYSTEM OF GEORGIA



Department of Economic Development



**hsi**  
A Georgia Tech / Emory Initiative



GEORGIA TECH  
**BROADBAND INSTITUTE**



**atdc**  
GEORGIA TECH



**ti:ger**  
Technological Innovation:  
Generating Economic Results

**GvU**  
GEORGIA TECH



# For Further Information

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