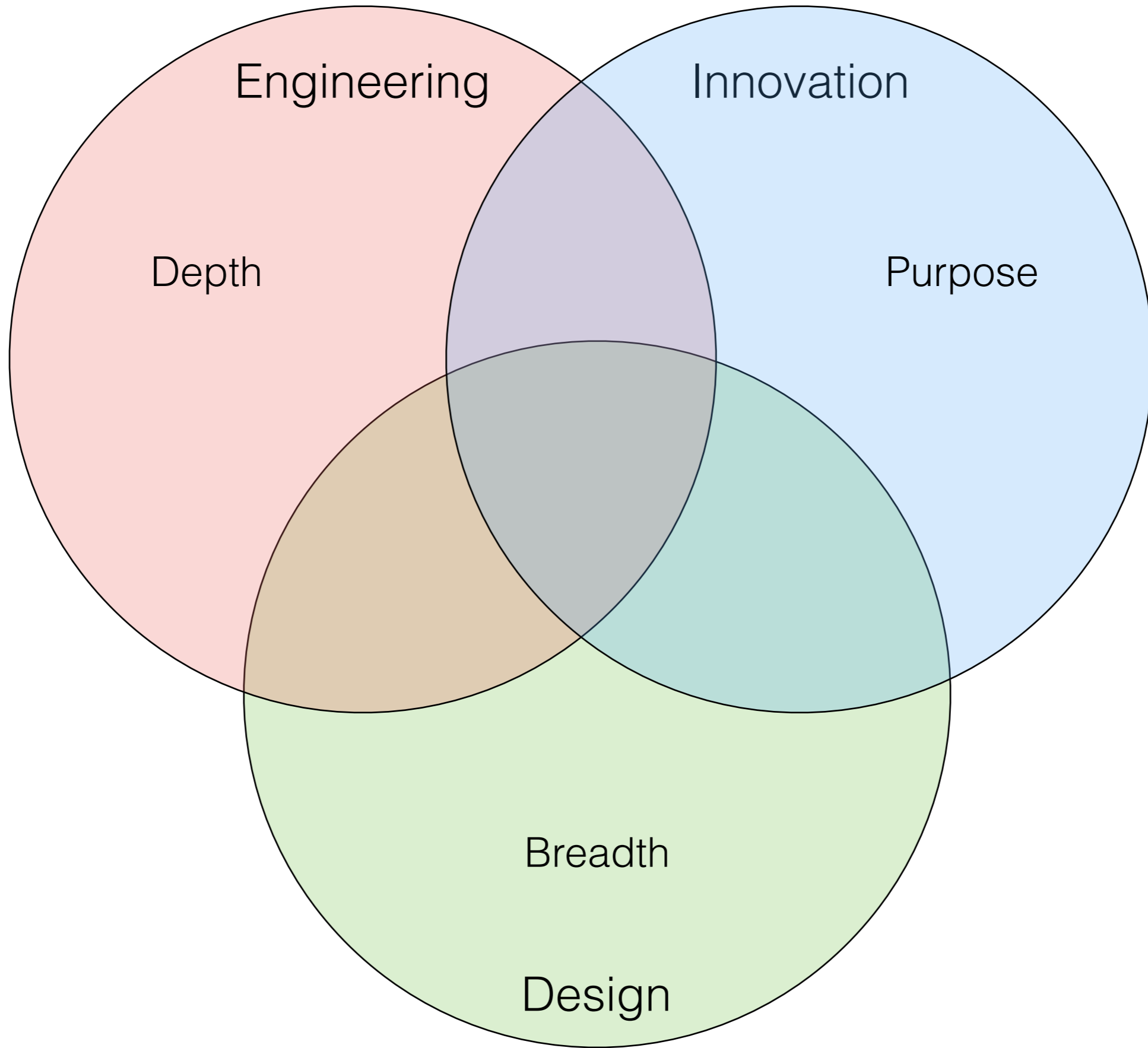


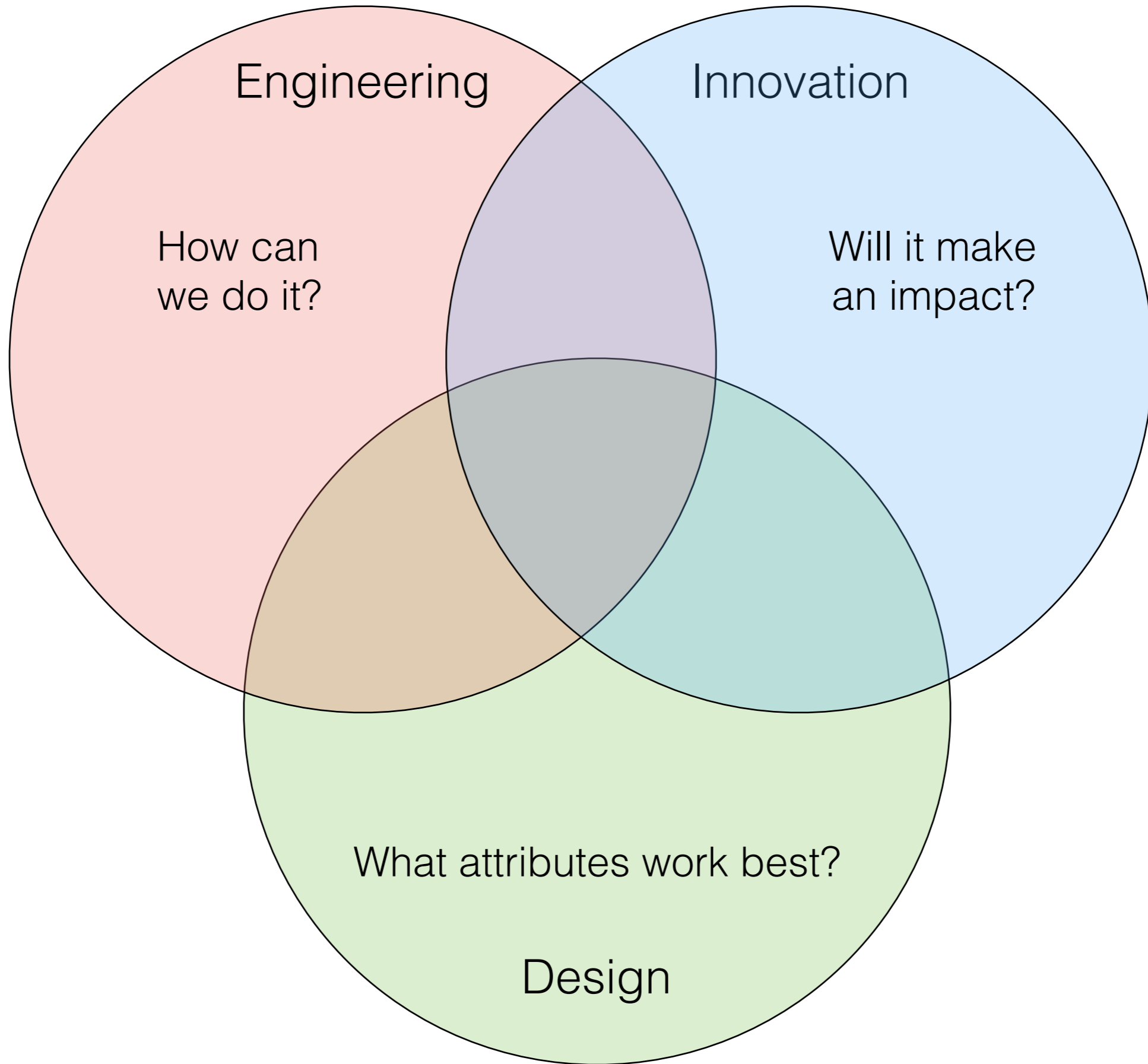
Engineering, Innovation and Design



ENGINEERS

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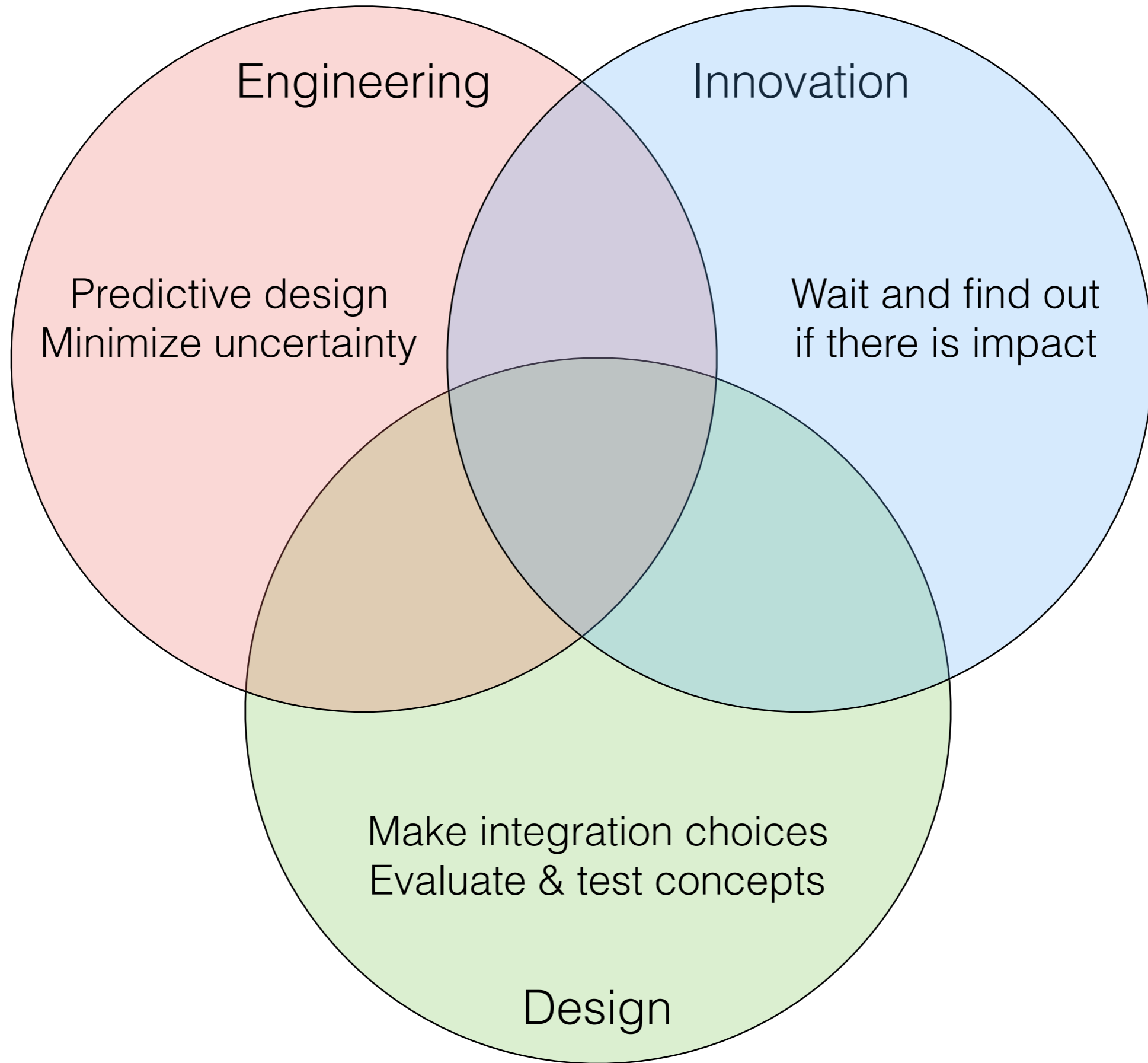


Exhibit 1: Yale's hubless bicycle



FastCompany.com



core77.com

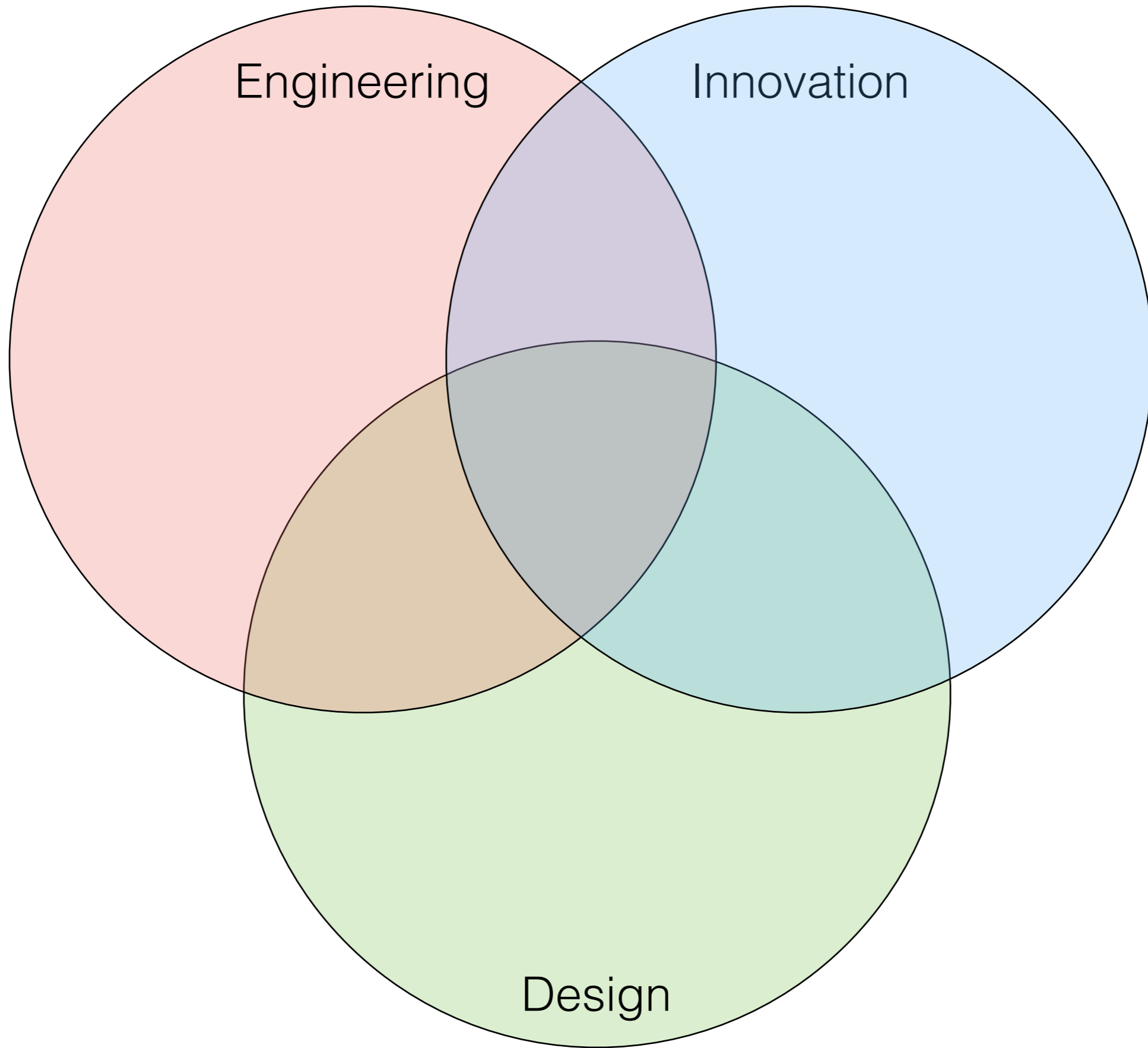
Exhibit 2: The Money Maker Pump



kickstart.org

Exhibit 3: Segway HT





Decision Making
Reflection
Iteration
Commitment