# AC 2008-1684: OVERVIEW OF ENGINEERING EDUCATION ASSESSMENT AT PRESCHOOL-12TH GRADE LEVELS

#### Noemi Mendoza Diaz, Purdue University, West Lafayette

Noemi V. Mendoza-Diaz, PhD, is a Post-doctoral Fellow working within INSPIRE's Assessment team at Purdue University. Dr. Mendoza-Diaz received her B.S. and M.S. in Telecommunications Engineering from National Polytechnic Institute Mexico and her Ph.D. in Educational Administration and Human Resource Development from Texas A&M University. She worked as a professor for two Mexican Universities prior to her arrival at Purdue. During her Ph.D. studies at Texas A&M, she was the coordinator of the "NSF: CONACYT Two way video infrastructure" project, an Internet2 bi-national effort that managed different video educational partnerships between Mexican and American Schools and between Mexican and American Universities. She has experience as a grant writer and as assistant to the superintendent for the Brazos School, a College Station- Houston P-12 Charter School in Texas. Her research experience relates to the adoption of new educational technologies, and her current research interests include assessment and evaluation in engineering education and educational technology (instructional design).

#### Monica Cox, Purdue University

Monica Cox, PhD, is an Assistant Professor in the Department of Engineering Education at Purdue University. Dr. Cox is supervising the assessment and evaluation efforts related to the summer and is coordinating program evaluation efforts for the Institute. She has backgrounds in both engineering and education with expertise in educational research methods. Her research interests include assessment and evaluation of the educational environment. She worked as a researcher for four years as a member of the Assessment and Evaluation team within the National Science Foundation-funded VaNTH Engineering Research Center, developed a two-year mentoring-based curriculum for underrepresented undergraduate students at Vanderbilt University, and co-facilitated training workshops for first-time biomedical engineering graduate teaching assistants at Vanderbilt University. She most recently completed a research project examining the validation of the VaNTH Observation System, a classroom observation instrument used exclusively to note faculty's pedagogical patterns within engineering courses.

# Overview of Engineering Education Assessment at Preschool-12<sup>th</sup> Grade Levels

# Abstract

In the era of No Child Left Behind and continuous well-funded efforts to increase the interest and readiness for engineering of P-12 and pre-college students, several initiatives have been launched. Among the current and most well known are the Infinity Project,; Project Lead the Way; the National Center for Technological Literacy; the National Center for Engineering and Technology Education; and the research-oriented Institute for P-12 Engineering Research and Learning (INSPIRE).

Despite their relevance, rigorous empirical studies of these initiatives as well as other outreach efforts are reported scarcely in the literature. More specifically, within available reports, few have performed assessments and evaluations of their activities. This lack of evaluation and published resources hinders the progress of the national P-12 engineering education agenda, since it does not provide the necessary background elements to validate more generalized interventions.

The purpose of this study is to present an overview of assessment components within established U.S. P-12 engineering education initiatives and outreach programs. This overview provides a foundational understanding of the state of these initiatives that in turn would serve as the basis of further inquiry and implementation. The resources of this review are initiatives' websites, Engineering and Education databases, peer-reviewed journals, conference proceedings, and other search engines.

In this overview, trends and patterns among activities and research have been identified and categorized in clusters. These clusters are presented and discussed under the light of the national engineering education agenda in an effort to influence new directions of practice and research within the P-12 engineering education community.

# Introduction

American public policy has focused attention on the lack of preparedness in science and mathematics at P-12 level students<sup>1</sup>. It has also brought to attention the disparity between the number of engineers and technicians attracted to American Colleges and Universities and the number of jobs demanded and projected in these areas<sup>2-3</sup>. In addition, some authors have emphasized the need of providing technological literacy for all citizens through engineering education at the P-12 level<sup>4-5</sup>.

The academic community has responded to the challenge with a growing number of initiatives and outreach programs. However, the No Child Left Behind Law (NCLB) has brought to the Pre-College public education a system of accountability procedures that are influencing greatly what is been taught in schools<sup>6</sup>. The challenge seems to be in the alignment between the demands of NCLB with new and unproven engineering education interventions<sup>7</sup>. Because the Law is rooted in measuring student improvement<sup>8</sup>, assessment and evaluation are key

components in NCLB and should also be key components in engineering education initiatives at this level.

The purpose of this study is to present an overview of assessment components within established U.S. P-12 engineering education initiatives and outreach programs. This overview provides a foundational understanding of the state of these initiatives that in turn would serve as the basis of further inquiry and implementation.

We are using as guidelines of this work, the assessment definition and the assessment methods provided by Olds et al.<sup>9</sup> Assessment is defined there as "the act of collecting data or evidence that can be used to answer classroom, curricular or research questions" (p. 13). In this sense, we are analyzing the kind of questions, implicit or explicit, that each assessment within published P-12 engineering education studies are trying to answer. Olds et. al divide assessment methodologies into two primary types: "(1) studies that describe the current state of a phenomenon (descriptive studies) and (2) studies that examine how a phenomenon changes as a result of an intervention (experimental studies)" (p. 14). In this sense, we looked if the methodologies were descriptive or experimental. In addition, we looked at the population of the studies, whether teachers, P-12 students or other interested parties. Finally, we looked at publications and reports in terms of what they are measuring, how they are measuring it, and whom they are measuring under a certain theory.

# **Literature Review**

We started our literature review making use of educational and engineering library search engines. The criteria to perform these literature inspections was based on terms associated with engineering education, K-12, elementary, secondary, evaluation, and assessment. We later performed investigations in reports and chronicles published by acknowledged members of the Engineering Education Community in the United States. These reports pointed us to a number of K-12 programs, initiatives, and in turn to other reports.

# **Infinity Project**

*Description*: The Infinity Project, founded in Texas and with current presence in 34 states, is an initiative aimed to high school and early college math- and science-based engineering and technology education. It consists of a yearlong engineering course. It also offers curriculum, professional development and partnership with industry and school systems. University credit transfer is available to students.

*Assessment*: According to "Tech Tally: Approaches to Assessing Technological Literacy" the Infinity Project has a pretest and a final test. "The problem-solving pre-test has 10 questions to measure cognitive skills, such as recognition of discrete patterns from continuous patterns, proportional reasoning, and reverse implication. All questions are open-ended and include at least one figure. The end-of-year basic test (from May 2003) consists of 12 multiple-choice knowledge-based questions that cover course content" (p. 305). *Population:* High school students. The report did not have theoretical framework embedded within it.

# National Center for Technological Literacy Initiative (Boston Museum of Science)

*General Description*: The Center's goal is to integrate engineering as a new discipline in schools nationwide and to inspire the next generation of engineers and innovators. It offers curriculum, professional development, and partnership with industry, and school systems. The Center is responsible for the following programs:

*Engineering is Elementary: Engineering and Technology Lessons for Children (EiE)* is aimed to elementary level students. The program integrates engineering content with elementary science concepts. "Each unit focuses on a field of engineering—for example, materials engineering, mechanical engineering, and environmental engineering—and includes a child's illustrated storybook, lesson plans, and student materials. The lessons are correlated with technology/engineering curriculum standards"<sup>10</sup>.

Assessment: This program publishes the largest number of research-based reports in comparison to other initiatives listed in this paper. The studies emphasize teachers' achievement of the professional development content and more recently, students' achievement of engineering content. Two studies were selected for this literature review. The study, "Engineering in Elementary: Children's Changing Understanding of Science and Engineering"<sup>11</sup>, aimed to investigate what students know about engineering, technology, and the engineering design process, and to evaluate the Engineering is Elementary curriculum in terms of its effects on students. It used an experimental design with pre –and post-tests of student achievement of the concepts provided applied to an experimental group (sample size = 5, 139 students), and, when available a control group (sample size = 1, 827 students). The target population was elementary students ranging from grades 2-6 in 6 states. The other study, "Museum of Science: Engineering is Elementary Exploring the Impact of EiE on Participating Teachers"<sup>12</sup>, intended to investigate the impact of the EiE training on teachers. It used an experimental design with pre –and postsurveys about their definitions and utilization of engineering in their classroom. The target population was 24 teachers who attended the summer or fall of 2005 EiE training. No theoretical framework was reported for both studies.

*Engineering the Future: Science, Technology, and the Design Process*<sup>TM</sup> is a full-year course designed to introduce high school students to technology and engineering, as a first step in becoming technologically literate citizens.

*Assessment:* According to the program's website<sup>13</sup>, the assessment tools are focused on measuring the students' content achievement. They are descriptive, project-based, and criterion-referenced since they include rubrics for the development of projects. No theoretical framework was stated.

# **Project Lead the Way (PLTW)**

*Description*: Project Lead the Way (PLTW) is a not-for-profit organization that "promotes preengineering course for middle and high school students. PLTW seeks to create dynamic partnerships with schools to prepare an increasing and more diverse group of students to be successful in engineering and engineering technology programs"<sup>14</sup>. The program offers curriculum, professional development and partnership with industry and school systems. University credit transfer is available. The curriculum is divided in three programs: (1) High School Engineering- a four year sequence of courses that, in combination with mathematics and science courses at the high school level, introduces students to the scope, rigor, and discipline of engineering prior to entering college; (2) Middle School Engineering- a five independent 9-week units course for grades 6-8 that should be taught in conjunction with academic curriculum. Each unit contains performance objectives and suggested student achievement assessment methods; and (3) High School Biomedical Science- a four-year sequence of courses in principles of Biomedical Sciences, Human Body Systems, Medical Intervention and Scientific Research.

*Assessment*: According to the official website, there are longitudinal studies of student progress underway. Two studies of Project Lead the Way were found in the literature for the state of Indiana. The first, "The Effectiveness of Project Lead the Way Curricula in Developing Pre-Engineering Competencies as Perceived by Indiana Teachers"<sup>15</sup>, aimed to investigate the perceptions of high school teachers about the effectiveness in developing pre-engineering competencies for their students as well as the differences between high school teachers' perceptions. It used a descriptive design with a Likert-type survey and a population of 76 technology education teachers who completed the PLTW Professional Development Institute at Purdue University. The second, "The Perceptions of Indiana High School Principals Related to Project Lead the Way"<sup>7</sup>, intended to investigate the perceptions of Indiana high school principals about the effect of PLTW on their schools as well as the relationship between their attitudes toward PLTW and their personal characteristics, experience, and school characteristics. This study used a descriptive design with a Likert-type survey and a population of 37 out of the 57 high school principals whose schools had implemented PLTW prior to the 2006-2007 academic year. No theoretical framework was presented.

# National Center for Engineering and Technology Education (NCETE)

*Description:* The National Center for Engineering and Technology Education is a collaborative network of scholars with backgrounds in technology education, engineering, and related fields. The Centers' goal is "to build capacity in technology education and to improve the understanding of the learning and teaching of high school students and teachers as they apply engineering design processes to technological problems"<sup>16</sup>.

*Assessment:* Two studies were selected for this literature review. The first titled "Delivering Core Engineering Concepts to Secondary Level Students"<sup>17</sup> is aimed to assess the effectiveness of a unit of instruction in teaching core engineering concepts to secondary level technology education students. It used an experimental research design based on mixed methods with a pre –and post test for all participants and focus groups with randomly selected participants. The target population was 114 students. The second, titled "African American High School Student's Perceptions of Engineering and Technology Education"<sup>18</sup>, seeked to investigate the perceptions of African American high school students toward engineering and technology education as a profession and career choice. The research design was descriptive and qualitative; it involved interviews to seven students. No theoretical framework was reported.

In addition to the well established initiatives we have described so far, there are a number of "stand-alone" publications of P-12 engineering education initiatives with assessment components. Table 1 summarizes these reports.

Name and Journal of origin	Description and Assessment
'The Future is Old': Immersive Learning	Location: Australia
with Generation Y Engineering Students <sup>19</sup> .	Description: This study explores the results of
European Journal of Engineering	designing context-specific learning opportunities
Education.	to prepare students.
	Assessment: Descriptive, based on observations
	of 12 middle school students (ages 12-14)
	classified as mildly disabled. Male and Female.
	Theoretical Framework: Immersive Learning
Engaging Inner City Students in Learning	Location: Massachusetts, USA
Through Designing Remote Operated	Description: The study intends to investigate if
Vehicles <sup>20</sup> . Journal of Science Education	students learn science content through design, the
and Technology.	logistical challenges, and students and teacher
	perceptions of a program centered in the design
	and construction of remote operated vehicles.
	Assessment: Descriptive and Experimental
	research design that used mixed methods
	approach with observations, interviews, field
	notes, and final physics exam results of the 25
	low income, high risk, minority ninth grade
	participating students versus 42 non participating
	ninth graders. In addition, pre –and post-tests of
	participating students. The study also looked into increases in attendance.
	Theoretical Framework: Learning through
	Design
A Partnership Incorporating Labs into an	Location: Philadelphia, USA
Existing Chemistry Curriculum: Access	<i>Goals:</i> This is a report of a partnership between
Science <sup>21</sup> . Journal of Chemical Education.	the University of Pennsylvania and local
Science : Fournar of Chemical Education.	elementary, middle, and high schools in West
	Philadelphia aimed to improve hands-on science
	and engineering education. It presents analyses of
	attendance.
	Assessment: Descriptive research design based on
	analysis of attendance records and a survey
	applied to students. The survey was responded by
	30 students of different classes of a single
	chemistry teacher.
	Theoretical Framework missing

 Table 1. Reports from Peer-Reviewed Journals in Education Databases

Uanda on Engineering Experiments for	Location: Ohio, USA
Hands-on Engineering Experiments for Secondary School Students <sup>22</sup> . Journal of	
	Description: Study aimed to investigate the
Professional Issues in Engineering	impact of the program "Teaching Teachers to
Education and Practice	Teach Mathematics and Science via Engineering
	Activities".
	Assessment: The study used a descriptive
	research design with a teacher's survey and an
	examination of mathematics proficiency results
	for 9 <sup>th</sup> graders.
	Theoretical Framework missing
Soils Magic: Bringing Civil Engineering to	Location: Unspecified, USA
the K-12 Classroom <sup>23</sup> . Journal of	Description: This is a report of the Soils Magic
Professional Issues in Engineering	Program applied to K-12 and other pre-college
Education and Practice.	programs. The purpose of the program is to
	increase the interest of students for Civil
	Engineering.
	Assessment: Descriptive research design with a
	survey applied measuring Soils Magic attitudes to
	100 participant students
	Theoretical Framework missing
Bringing Engineering to Elementary	Location: Massachusetts, USA
School <sup>24</sup> . Journal of STEM Education.	<i>Description:</i> This is a report of a program titled
	ROBOLAB and its results at K-12 level. The
	overall purpose of the program is to excite
	students about engineering, math, and science, to
	teach them these disciplines in a hands-on and
	practical way.
	Assessment: Descriptive research design with
	observations of students and systems.
	Theoretical Framework missing
Teaching Parabolic Motion with Stop-	Location: New Hampshire, USA
action Animations. International <sup>25</sup> .	Description: This is a publication of a physics
International Journal of Engineering	laboratory activity based on movie-based reports
Education.	with animations showing constant horizontal
	motion, vertical accelerated motion and parabolic
	trajectory as engineering uses for pedagogical
	approach. Assessment: It is a descriptive research
	design based on observations of high school
	students
	Theoretical Framework: Constructivism

To conclude, we also found two aggregates of different initiatives. The first, titled "Understanding K-12 Engineering Outreach Programs"<sup>26</sup>, provides a list of 42 different efforts. In a revision of the references section, we found that most of the original sources came from proceedings of the American Society for Engineering Education and Frontiers in Education

conferences as well as the Journal of Engineering Education. Unfortunately, in this publication, there is no mention of assessment components. However, the authors synthesize by categories the goals of the initiatives, the nature of the activities, and the audiences they approach. These categories, as the title of the publication suggests, are of value since they foster understanding of many outreach programs. The second, a list of 28 different initiatives, is part of the "Tech Tally: Approaches to Assessing Technological Literacy". The purpose of the assessment instruments "included diagnosis and certification of students, input for curriculum development, certification of teachers, resource allocation, program evaluation, guidance for public policy, suitability for employment, and research" (p. 94). Twenty instruments were targeted towards K-12 students, 2 to K-12 teachers, and 6 to out-of-school adults. Only 5 of the studies reported research as their primary purpose. However, no mention of descriptive or experimental design is done and no mention of a theoretical framework is included.

# **Trends and Patterns**

Based on Olds et. al's model, most of the assessment components of the initiatives of this review were descriptive in nature since they did not draw comparisons between groups or through baseline data. Very few research designs were framed as empirical. This lack of empirical designs hides the true impact of the interventions when compared to scenarios of no intervention at all.

Tech Tally catalogs assessment instruments by primary purpose and target population. Under this framework, we could confidently state that most assessments in this review intended to study the notions and perceptions about engineering education programs and/or their content. Some also tried to measure student achievement. Targeted populations were in general K-12 students and teachers.

Lewis et. al make a case of the rationale behind K-12 engineering education efforts. Under his framework, most of the studies were inspired by one of two agendas; (1) the increase in number of students in engineering, and (2) the increase of the level of mathematics and science education through engineering concepts.

In summary, the P-12 national engineering education agenda has been grouped in the following three assertions:

- 1) P-12 engineering education efforts should attract students to engineering and technology programs in American colleges and universities.
- 2) P-12 engineering education efforts should increase the student academic performance in science and mathematics.
- 3) P-12 engineering education efforts should increase technological literacy in all Americans.

Under this agenda, a considerable number of P-12 engineering education initiatives, sponsored by the academic community, have been launched. However, few of them have incorporated rigorous research components in order to validate the impact of their interventions. In this literature review, we described a framework by which to judge this impact. We have critically paid attention to the research design of the reports available. We have divided them in

descriptive and experimental designs and have identified the instruments they employ such as surveys or observations. We have also looked into the population they have targeted, and the theoretical frameworks they have used to inform their interventions.

Under this rationale, we have found that most initiatives have attempted to increase the number of students attracted to engineering or technical studies as well as to increase the performance of students in mathematics and science. We also have found that most research has been designed to describe student or teacher perceptions of the interventions or has tried to measure student achievement of the content provided. We have finally noticed that most initiatives are aimed towards P-12 students or P-12 teachers without any theory informing them.

# **Conclusions and Recommendations**

This analysis of the literature reveals the aspects that the academic community has overlooked when assessing their P-12 initiatives. The first, the lack of focus on "technological literacy for all" limits the arguments of those interested in widening the scope and pertinence of P-12 changes in educational policies, standards, and curriculum. The second, the lack of experimental research designs and theoretical frameworks, suggests a lack of well informed –in depth comparisons of the interventions. The end result is a diminished voice of those who are demanding changes in the policies, standards, and curriculum. The third, the lack of studies aimed to other than P-12 students and teachers, disengage a number of interested groups which might have influence over the desired changes, for example parents or school administrators.

The recommendations would be three: (1) to pay more attention to the "technological literacy for all" as the research agenda; (2) to conduct more experimental research; and (3) to consider other stakeholders, not only teachers or students, when assessing P-12 engineering education interventions.

This paper did not focus on the particular results of the assessments nor provides specific recommendations per initiative. It is intended to provide overview information about the state of the assessment incorporated into past (recently) and existing efforts. This review should serve as an informational tool with implications for practice and for research involving P-12 engineering education initiatives.

# **Bibliography**

- [1] National Science Board. (2006). *Science and Engineering Indicators 2006*. Two volumes. Arlington, VA: National Science Foundation (volume 1, NSB 06-01; volume 2, NSB 06-01A).
- [2] Douglas J., Iversen E., Kalyandurg C. (2004). Engineering in the K-12 Classroom: An Analysis of Current Practices & Guidelines for the Future. Retrieved October 1, 2007, from http://www.engineeringk12.org/educators/taking\_a\_closer\_look/documents/Engineering\_in\_the\_K-12\_Classroom.pdf
- [3] National Academy of Sciences, National Academy of Engineering, and Institute of Medicine of the National Academies. (2006). *Raising Above the Gathering Storm: Energizing and Employing America for Brighter Economic Future*. Washington D.C: The National Academies Press.

- [4] Lewis, T. (2007). Engineering Education in Schools. *International Journal of Engineering Education*, 23(5), p. 843-852.
- [5] National Academy of Sciences, National Academy of Engineering, and Institute of Medicine of the National Academies. (2006). *Tech Tally: Approaches to Assessing Technological Literacy*. Washington D.C: The National Academies Press.
- [6] National Science Board. (2006). America's Pressing Challenge Building A Stronger Foundation. A Companion to Science and Engineering Indicators 2006. Arlington, VA: National Science Foundation.
- [7] Rogers, G. E. (2007). The Perceptions of Indiana High School Principals Related to Project Lead the Way. *Journal of Industrial Teacher Education, 44*(1), p. 49-65.
- [8] Hanson, D., Burton D., Guam G. (2007). Six Concepts to Help You Align With NCLB. *The technology teacher*. September 2007, p. 17-20.
- [9] Olds, B. M, Moskal, B. M., Miller, R. J. (2005). Assessment in Engineering Education: Evolution, Approaches and Future Collaborations. *Journal of Engineering Education 94* (1), p. 13-25.
- [10] Boston Museum of Science. (2007). *Engineering is Elementary*. Retrieved October 1, 2007, from http://www.mos.org/eie/index.php
- [11] Lachapelle C. P., Cunningham C. M. (2007). Engineering is Elementary: Children's Changing Understanding of Science and Engineering. Proceedings of the 2007 American Society for Engineering Education Annual Conference and Exposition.
- [12] Carson, R., Campbell P. B. (2007). Museum of Science: Engineering in Elementary Exploring the Impact of EiE on Participating Teachers. Campbell-Kibler Associates Inc. Groton, MA.
- [13] Boston Museum of Science. (2007). Engineering the Future: Science, Technology, and the Design Process<sup>™</sup>. Retrieved October 1, 2007, from http://www.mos.org/etf/
- [14] Project Lead the Way. (2007). Frequently Asked Questions. Retrieved October 1, 2007, from http://www.pltw.org/faqs/faqs.html
- [15] Rogers, G. E. (2006). The Effectiveness of Project Lead the Way Curricula in Developing Pre-engineering Competencies as Perceived by Indiana Teachers. *Journal of Industrial Teacher Education*, 18(1), p. 66-78.
- [16] National Center for Engineering and Technology Education. (2007). About NCETE. Retrieved October 1, 2007, from http://ncete.org/flash/about.php
- [17] Daugherty J., Zeng Y., Westrick M., Custer R. L., Merrill C. (2007). Delivering Core Engineering Concepts to Secondary Level Students. Retrieved October 1, 2007, from http://ncete.org/flash/research/Delivering%20Core%20-%20Jenny-Yong-Marty\_y2.pdf
- [18] Denson C. D., Avery Z. (2007). Retrieved October 1, 2007, from African American High School Students Perceptions of Engineering and Technology Education. http://ncete.org/flash/research/African\_American\_High\_School\_Student's\_Perceptions.pdf
- [19] Blashki K., Jia N. D., Prompramote S. (2007). 'The future is old': immersive learning with generation Y engineering students. *European Journal of Engineering Education*, 32(4), p. 409-420.
- [20] Barnett M. (2005). Engaging Inner City Students in Learning through Designing Remote Operated Vehicles. *Journal of Science Education and Technology*, 14(1), p. 87-100.
- [21] Gifford L. K., Eckenrode H. M., Rogers L. C. (2004). A Partnership Incorporating Labs into an Existing Chemistry Curriculum: Access Science. *Journal of Chemical Education*, 81(10), p. 1505-1509.
- [22] Pickett M., Oliver D., Giles S., Fridman E., Fetters M., Cooks H. (2000). Hands-on Engineering Experiments for Secondary School Students. *Journal of Professional Issues in Engineering Education and Practice*, 126(2), p. 69-73.
- [23] Elton D. J., Hanson J. L., Shannon D. M. (2006). Soils Magic: Bringing Civil Engineering to the K-12 Classroom. Journal of Professional Issues in Engineering Education and Practice, 132(2), p. 125-132.
- [24] Rogers C., Portsmore M. (2004). Bringing Engineering to Elementary School. *Journal of STEM Education*, 5(3 & 4), p. 17-28.
- [25] Church W., Gravel B., Rogers C. (2007). Teaching Parabolic Motion with Stop-Action Animations. International Journal of Engineering Education, 23(5), p. 861-867.
- [26] Jeffers A. T., Safferman A. G., Safferman S. I. (2004). Understanding K-12 Engineering Outreach Programs. Journal of Professional Issues in Engineering Education and Practice, 130(2), p. 95-108.