



# Seed Funding Opportunities and Challenges

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Many colleges and universities have seed funding in support of the development of research projects

- Often focused on grand challenges or interdisciplinary projects
- Usually last one-two years, dollar amounts and configurations vary, e.g., M-Cubed
- Goals are development/submission of proposals, external funding, growth toward center proposals, etc.

Challenge: Ensuring desired impact

- Balancing opportunity costs – managing selection and priorities
- Holding faculty accountable
- Establishing expectations, reporting, and metrics
- Measuring yield and impact