ASEE EDC PPC
New Deans’ Orientation
State Delegation Visits to the Hill

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• State delegation visits to the Hill
  • An opportunity for you to:
    • Present unity of the state and nation for support of STEM research and education
    • Say thank you for past support of research and education budgets
    • Demonstrate how federal funds have impacted their constituents
State delegation visits to the Hill

• ASEE will ask one dean to serve as the state coordinator
  • That role:
    • Decides whom to meet on the Hill, we always meet with all
    • Coordinate the pitch
    • Make appointments (try to have these after the PPC sessions are over)
    • Forward roster of state attendees

• For Kansas: it was always Stuart Bell; For Arkansas: it has been me
The visits

• Prepare in advance
  • At KS and AR, we always have a white paper with examples from each college on the impact of federally sponsored research at our universities

• As a group, consider meeting throughout the year so your message is unified and natural
The visits

• Take advantage of the appointments
  • Thank them for supporting budgets for STEM research and education. You may pick up messages from the PPC that you want to deliver too.
  • Demonstrate how federal funds have supported their constituents, the country and the world
  • Ask them for questions: they may ask about a university specific topic: that’s ok, answer and move on. This visit is about supporting engineering!

• Don’t:
  • Lobby for your interests, save that for another visit!
Opening New Horizons
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