Strategies for Seeking Foundation Funding: Engaging Faculty

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Foundation Funding and the Case School of Engineering

• Never *discourage* pursuit of foundation funding.

• Only *actively encourage* in some areas.
Strategic Projects: Active Encouragement

1. Faculty Interests

2. Funding Trends

3. Societal Needs

Strategic Initiatives Focus Area
- Budget Allocations
- Travel Allocations
- CSE Time Allocations
- CWRU Internal Time
Government Relations and Sponsored Research
Central and Cross-Campus Leadership
Development (Industry Relations, Foundation Relations, Alumni Relations)
Media and Public Relations (traditional and internet/social media)

Strategic Initiatives
Foundations in CSE

• Individual Faculty
  – Centrally, wider dissemination of foundation opportunities for research
  – Biomedical primarily

• Strategic Projects
  – Think[box] and entrepreneurship
  – Energy
  – STEM Education
Support Provided

• Individual Faculty
  – Share successful proposals
  – Work individually with Foundation Relation staff

• Strategic Projects
  – Proposal writing
  – Upper leadership positioning
  – Leverage with other support