Student Editors Improve a Strength of Materials Textbook

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Abstract

Commercially-published technical textbooks are periodically revised using feedback from technical experts (primarily professors), resulting in technically excellent works. However, these books are not edited for understandability by the target audience, so many undergraduates find college textbooks difficult to read. In spring 2012, I spent a sabbatical semester writing a Strength of Materials textbook for sophomore engineering technology students at Indiana University – Purdue University Fort Wayne, in Fort Wayne, IN. The textbook is available online as a free pdf file. The students are required to submit recommendations for improvement as part of their homework assignments. I use these recommendations to update the textbook every semester. Now in its 11th edition, the textbook is significantly easier to read, has far fewer typographical errors, and includes new material the students requested. This paper discusses the process of continual improvement and the effects the textbook has had on student success over the 5 years of its use.

Introduction

Within the last half century, Continual Improvement Processes (CIP) have become part of the culture in manufacturing and service industries. A key part of Kaizen and other CIP methods is to solicit and implement ideas from the employees, rather than from costly outside consultants. Involving and empowering employees can reinforce a sense of teamwork and improve employee morale, leading to higher productivity and organizational efficiency. By visibly implementing CIP in the classroom, college professors are in a prime position to help students adopt this culture, enabling students to be ready for the workplace upon graduation. One way to demonstrate CIP is to solicit and implement textbook revisions from students. Traditionally-published engineering textbooks rely on editorial review by experts in the field (other professors) and editorial employees of the publishing house. Typically, a textbook is reviewed for technical content on the publishing cycle – perhaps once every 5 to 7 years – a punctuated improvement process rather than a continual one. Therefore, any errors or omissions in an edition go uncorrected for half a decade or more. What other industry knowingly sells defective products for such a long period of time without correction?

One alternative to the conventional model of textbook writing and revision is to have the students write and edit an online textbook. This strategy is ideally suited for a course comprised of short, independent, qualitative topics (such as an introductory Materials Science course), but is not likely to work well in a highly mathematical course like Strength of Materials.

Student acceptance of online textbooks is dependent on ease of use and perceived usefulness. This paper offers a model for editorial review that addresses these concerns by relying on undergraduate students for chapter-by-chapter feedback every semester. The result is that students are more engaged in the topic, while many improvements and corrections are made at the end of each semester to an open-access Strength of Materials textbook. Each edition includes, on average, 80 changes and additions from the previous edition.
Continual Improvement Cycle

I spent a sabbatical semester writing a textbook for students in my class who major in either mechanical engineering technology (MET) or construction engineering technology (CNET), then I implemented the textbook in the classroom in the fall of 2012. In the spirit of ABET Criterion 4 (Continuous Improvement), I offered extra credit points in exchange for improvement ideas from students. Unfortunately, the feedback response rate was poor, as was the quality of the responses, because only the most desperate, low-performing students needed the points. The next semester, I improved the feedback cycle by including this question in each homework assignment: “How would you rewrite this chapter to make it more understandable?”

The continual improvement cycle for editing the textbook comprises four steps: [1] students recommend changes for the textbook; [2] I enter all student comments into a spreadsheet, with a note if the student either did not answer the question (left it blank, or replied “no changes are needed”) or did not submit the homework assignment; [3] after selecting the most appropriate changes, I mark them in a printed copy of the textbook; and [4] as the semester progresses, I modify next semester's version of the textbook, then issue a new edition at the beginning of the new semester.

Most student editorial suggestions fall into six broad categories. The first three categories focus on content; the last three focus on structure, format, and usability of the textbook.

1. Add or change example problems (generally, in a particular unit system, or for a specific topic).
2. Clarify or explain a concept.
3. Correct an error (either typographical or mathematical).
4. Link the text and example problems with reference material (tables, appendices, and formulas found elsewhere in the textbook).
5. Move reference material (tables, appendices) from one place to another.
6. Change the formatting (of diagrams, headings, labels in figures, and colors).

Here are some verbatim examples of student editorial suggestions in each category, along with the additions or corrections to address these suggestions.

Category 1: Add or change example problems

These suggestions are not specific, and therefore are difficult to address:
More examples.

More homework problems with different examples.

I think a few more detailed examples would help out a lot. Ones that contain more calculations.

Typically, the students who submit these types of comments are not actually reading the text; they prefer examples which are nearly identical to homework problems, so they can plug numbers into preexisting equations.

More useful recommendations include:

Maybe give a metric problem example of the eccentric loading.

I didn't think there were enough examples on timber beams.

An example with fillets.

An example of two loads on top of beam.

These very specific recommendations were easy to implement. I responded to the first suggestion by ensuring that half the examples are in U.S. Customary units, and the other half are in SI units.

Several students requested a particular type of example problem in one chapter of the 3rd edition:

Chapter 8 could benefit from having an example on uniformly distributed load that doesn't extend the length of the beam.

If I were to change anything in this chapter, I would recommend altering some of the examples. Most distributed loads are all going from edge to edge or from a point to the edge. This does not fully prepare us for some problems that are assigned.

To make this chapter more understandable, I would include more examples with the overhanging beams. That is where I made most of my mistakes.

I think you could have went over the uniform distributed load moment diagrams a little better finding area of parabolas and stuff.

I had some issues with a uniform load on a cantilever beam; everything else was fine.

The new example problem in the 4th edition addresses these recommendations by including a uniform distributed load which extends over a portion of the length of an overhanging beam:
Category 2: Clarify or explain a concept

One of the necessary skills in this course is the ability to interpolate numbers in a table, such as the weight per unit length of a timber beam. Up through 2015, most students in this class understood how to interpolate, but in spring of 2016 (9th edition) it became clear that many students were unfamiliar with the process. Typical suggestions were:

Put in an example of interpolation into the chapter so problem #3 works out easier.

Incorporate interpolation along with more distributed load examples.
Explaining more of how to interpolate the mass per unit length columns would be helpful and explaining when it's needed would be super helpful.

Here are my notes for updating the 10th edition:

The new section in the 10th edition which explains interpolation includes a sample table, sample calculations, and a diagram illustrating how interpolation is a practical example of a principle they have used elsewhere in the course: similar triangles.
Interpolation

The weight per unit length of a steel beam is the specific weight of steel (0.284 lb./in.\(^3\)) times the cross-sectional area of the beam. For metric sizes, the mass per unit length of a steel beam is the density of steel (7.85 g/cm\(^3\)) times the cross-sectional area of the beam. These values are listed in Appendix D.

With timber beams, the weight per unit length for a given timber size depends on the type of wood, because different wood species have different specific weights. Appendix E lists the weight per unit length for three different specific weights: 20, 30, and 40 lb./ft.\(^3\). For metric sizes, the mass per unit length is listed for three densities: 320, 480, and 640 kg/m\(^3\). Douglas fir has a specific weight of 30 lb./ft.\(^3\), therefore you can find the weight per unit length of a 2×6 Douglas fir timber in Table E3: it is listed as 1.72 lb./ft. in the table.

What if your 2×6 is made of Southern yellow pine? Specific weight \(\gamma=34\) lb./ft.\(^3\), which is not in the table...so you need to interpolate to find the weight per unit length \(w\) of this beam.

Here are the first few rows of Table E3:

<table>
<thead>
<tr>
<th>Designation</th>
<th>(b) (in.)</th>
<th>(d) (in.)</th>
<th>(A) (in.(^2))</th>
<th>(I_{x}) (in.(^4))</th>
<th>(S_{x}) (in.(^3))</th>
<th>Weight per unit length (\gamma=20) lb./ft.(^3) (w) (lb./ft.)</th>
<th>Weight per unit length (\gamma=30) lb./ft.(^3) (w) (lb./ft.)</th>
<th>Weight per unit length (\gamma=40) lb./ft.(^3) (w) (lb./ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2×2</td>
<td>1.5</td>
<td>1.5</td>
<td>2.25</td>
<td>0.422</td>
<td>0.563</td>
<td>0.313</td>
<td>0.469</td>
<td>0.625</td>
</tr>
<tr>
<td>2×3</td>
<td>1.5</td>
<td>2.5</td>
<td>3.75</td>
<td>1.95</td>
<td>1.56</td>
<td>0.521</td>
<td>0.781</td>
<td>1.04</td>
</tr>
<tr>
<td>2×4</td>
<td>1.5</td>
<td>3.5</td>
<td>5.25</td>
<td>5.36</td>
<td>3.06</td>
<td>0.729</td>
<td>1.09</td>
<td>1.46</td>
</tr>
<tr>
<td>2×6</td>
<td>1.5</td>
<td>5.5</td>
<td>8.25</td>
<td>20.8</td>
<td>7.56</td>
<td>1.15</td>
<td>1.72</td>
<td>2.29</td>
</tr>
</tbody>
</table>

From the 2×6 row, \(w=1.72\) lb./ft. for \(\gamma=30\) lb./ft.\(^3\) and \(w=2.29\) lb./ft. for \(\gamma=40\) lb./ft.\(^3\). If you graph these values, you can see that the ratio of \(\frac{34\text{ lb./ft.}^3-30\text{ lb./ft.}^3}{40\text{ lb./ft.}^3-30\text{ lb./ft.}^3}\) is equal to \(\frac{w-1.72\text{ lb./ft.}}{2.29\text{ lb./ft.}-1.72\text{ lb./ft.}}\). The math is essentially the same as a similar triangles calculation.

Rewrite the equation to solve for the weight per unit length:

\[
w = \frac{34\text{ lb./ft.}^3-30\text{ lb./ft.}^3}{40\text{ lb./ft.}^3-30\text{ lb./ft.}^3} \left(2.29\text{ lb./ft.}-1.72\text{ lb./ft.}\right) + 1.72\text{ lb./ft.} = 1.95\text{ lb./ft.}
\]

Use the same method to find the mass per unit length for SI timbers, and be sure to multiply by gravity to find the weight per unit length.

Interpolation is a good skill to develop because it is used in many other technical fields, including physics, chemistry, heat transfer, fluid mechanics, and thermodynamics.

In the textbook, the above explanation is followed by a fully-worked-out example problem. The next semester, the nature of student comments changed:

It would be nice to have a note saying students need to study interpolation for the specific problem.

Mohr's circle and the concept of stresses acting at different angles is one of the most confusing topics in the course. Many students have difficulty understanding how a stress can act in a direction other than the familiar \(x\) and \(y\) directions. An example problem in the 9th edition was designed to show that shear stresses can develop at 45° to the axis of bar loaded in uniaxial tension:
One semester I brought in a broken tensile sample to illustrate the 45° shear direction in a ductile metal, and the students recommended putting a photograph of the tensile specimen in the book. The new version of this example in the 10th edition explains the shear stress and the angle of that stress, using an additional annotated Mohr's circle figure, followed by a photograph of a classic cup-and-cone fracture.
Example #1

A brass rod with a diameter of 0.5 inches is pulled with a load of 2000 lb, as shown. Calculate the applied stresses $\sigma_x$, $\sigma_y$, and $\tau_{xy}$. Use Mohr's circle to find the principal stresses $\sigma_1$ and $\sigma_2$, angle $\theta$, and the maximum shear stress $\tau_{max}$ at point A.

Solution

The applied normal stress is in the $y$ direction; there is no applied shear stress.

\[ \sigma_y = 0 \]
\[ \sigma_x = \frac{P}{A} = \frac{4 \times 2000 \text{ lb}}{\pi \times (0.5 \text{ in.})^2} = 10.2 \text{ ksi} \]
\[ \tau_{xy} = 0 \]

\[ \sigma_{avg} = \frac{\sigma_x + \sigma_y}{2} = \frac{0 \text{ ksi} + 10.2 \text{ ksi}}{2} = 5.09 \text{ ksi} \]

\[ R = \sqrt{\left(\frac{\sigma_x - \sigma_y}{2}\right)^2 + \tau_{xy}^2} = \sqrt{\left(\frac{0 \text{ ksi} - 10.2 \text{ ksi}}{2}\right)^2 + (0 \text{ ksi})^2} = 5.09 \text{ ksi} \]

\[ \sigma_1 = \sigma_{avg} + R = 5.09 \text{ ksi} + 5.09 \text{ ksi} = 10.2 \text{ ksi} \]
\[ \sigma_2 = \sigma_{avg} - R = 5.09 \text{ ksi} - 5.09 \text{ ksi} = 0 \text{ ksi} \]
\[ \tau_{max} = R = 5.09 \text{ ksi} \]

Angle $\theta = 0$, by inspection, confirming that the maximum normal stress (principal stress #1) is the normal stress in the $y$ direction.

Rotate line segment B-C about point C to create line segment C-F $90^\circ$ to the principal stress direction. Since all angles in Mohr's circle are double angles, we see that the maximum shear stress acts $45^\circ$ to the principal stresses.

This photograph of a broken tensile specimen proves the existence of the maximum shear stress acting $45^\circ$ to the axis of the rod. The specimen is pulled beyond its yield strength. Internally, microscopic voids form in a plane perpendicular to the axis; these voids coalesce to form a crack that grows from the center towards the surface of the rod. At some point, there is not enough material to support the load, and the rod shears at $45^\circ$, creating the classic cup-and-cone fracture surface of a ductile tensile specimen.
Category 3: Correct an error

These student editorial suggestions refer to the same typographical error.

In example #8, calculating for the gross plate strength it says the thickness of the thinner plate is 7/16". However the picture shows the thickness of the thinner plate is 3/8", which is 6/16".

When calculating a weld strength, example 8 has two plate sizes. It then assumes \( t = 7/16 \) in. (which I believe is just half the total \( t \)) but the paragraph prior states using the smaller plate (3/8 in.).

The one improvement to make this chapter more understandable is to fix example #8, in equation \( P_G \) it should be 3/8" instead of 7/16" for thickness.

More on example #8 would be helpful, explaining how \( t \) was found for \( P_S \) and \( P_G \).

The first three students clearly understand what the mistake is; the last is less sure, but is aware that there is an error somewhere. Here are the handwritten changes in the paper edition of the 9th edition:

The checkmark indicates the change was made to the next edition of the textbook.
Category 4: Link the text and example problems with reference material

Early editions of the textbook lacked references to specific appendices:

In all the chapters, it would be nice if the example would reference what table the needed material info was on. There is a lot of wasted time searching for the information needed to solve equations.

I would maybe add some references to which appendix (or page where info could be found) to search for values required to solve problem.

To make this chapter easier to understand, I would suggest adding which appendix to reference in Example #3 & #4.

One improvement that I would suggest for this chapter is to mention what appendix copper tubing is located in.

Would like more examples of each situation & reference to the appendix to show where the materials properties are.

This issue was easy to fix by including a reference to the specific appendix needed for each example problem, and by listing the appendices needed for each set of homework problems. Usually, these types of recommendations only appeared in the first few weeks of the course, until students developed the habit of looking up numbers in the appendices.

Some students wanted specific page number references:

At the end of the chapter in the Key Equations, reference what page the equation was first introduced.

It would be helpful to add the page number as reference after mentioning an appendix in the problems. I will tab them in my copy.

Maybe when you reference the allowable plate stress table, note the page number.

I would make the formulas more obvious to its users. It is obvious which formulas we need to use but locating the [word missing?] takes too much time and makes you need to re-find your place. At the very least put a page or appendix number at the end of each question.

On p.51 at the bottom, if you could give a quick page number reference on where to find shear modulus, that would be great! It doesn't have to be just this chapter either.

A reminder that \( r_G \) can be found in Appendix C with the properties of areas would be great.

Providing specific page numbers is probably counterproductive; the textbook is not particularly long, and I want students to learn how to use the appendices and index effectively.

Category 5: Move reference material

Some students asked to have all reference materials at the end of the book, in the appendices. Others wished the reference material could be moved to the first chapter where it is used, so they could avoid flipping pages.
Move charts on p.57, 31, & 29 to an appendix so we do not have to look for them.

I would prefer to have the Appendix C equations in the front of the book.

To make it easier I wish the table in Appendix B were in or at the end of this chapter so when I'm looking at an example I don't have to flip all the way to the back to get the information that I need.

Put all tables [of bolt and plate properties] on the same page for ease of reference.

Several students recommended moving the tables of bolt and plate properties. Up through the 5th edition, these tables were scattered throughout the chapter on bolted joint problems. Starting with the 6th edition, all of these tables moved to the same page in an appendix.

**Category 6: Change the formatting**

One advantage of online publishing is that colors are free. Over the years, students have requested more of the diagrams to be in color. Some students have recommended that different variables in equations be shown in different colors. I have used color to respond to a number of student editorial suggestions. For example, one chapter discusses stress concentrations due to holes, grooves, or fillets in flat plates which are loaded in tension. Each type of stress concentration requires a graph to determine the stress concentration factor for the given geometry. The graph for holes stands alone, but for space reasons, the groove and fillet curves are shown on the same graph. Each curve corresponds to the color of the label used for its respective plate. This diagram is from the 6th edition:
Many students used the wrong curve in their homework solutions, despite the labels on the curves. One cause may be the poor choice of color for the plates...the blue color does not correlate with either curve. Students had these editorial recommendations:

Separate the grooves and fillets graph. Have two separate graphs.

I would split the fillets graph from the grooves graph. This could eliminate the chances of mixing up the two types.

Make it VERY clear that grooves & fillets are not the same. A picture & explanation would help.

I chose not to plot the curves on two separate graphs because I want students to learn how to read a graph with more than one curve. Many engineering graphs contain multiple curves (such as temperature-entropy charts in thermodynamics, and the Moody diagram for fluid friction in circular pipes), so learning to read the stress concentration graph is good practice for future courses. The new version of the graph in the 7th edition shows the two plates in the same colors as the curves, which are now red and blue rather than purple and brown. About 0.5% of females and 8% of males of northern European ancestry have some degree of colorblindness,\(^a\) and the
most common type is red-green colorblindness. For this reason, color contrast in this graph and in most of the textbook is between shades of red and blue.

As a result of these improvements to the graph, fewer students chose the wrong curve when solving homework problems.

Another formatting change is symbol choice.

If a different symbol is used for radius of gyration it could lower some confusion in my brain.

What symbol represents weld efficiency? I couldn't find anything in Chapter 4 about it. I just went off of the example in our notes.

The first student was confused because the symbol for radius of gyration was \( r \), which many students easily confused for radius. Subsequently I changed the symbol for radius of gyration to \( r_G \), eliminating the confusion. Responding to the second student, I introduced a new symbol for welded joint efficiency.
Results

One result of this continual improvement process is an average of 80 changes in every new edition of the textbook, either to correct errors or to explain topics in better ways.

Two other measurable results are engagement (as measured by the length of the responses) and course grades.

Response Length

Over the last 5 years, the number of words in each student recommendation ranged from 2 to 213 words. Here are the two extremes:

More examples.

One improvement, though you may disagree, but for some of us older students that it has been a while since we took the algebra classes, a very brief review of the important / useful algebraic methods that will be needed for this course would be great. For example, where to put the variables when you need to switch them to the other side of the equation. If you are wanting this to be like an actual stand-alone book, I would also add in somewhere a full list of conversions. Also, so far for this chapter, I think it would be easier to understand and relate it to real world experience if the examples were more described as if it were about a real situation or object. Like example #3, for instance; instead of just saying what the formula is ($\delta=a L \Delta T$), and what each symbol is, and then asking what the $\Delta T$ is, explain the problem as a real situation. More like in the problem sets, but then go into detail on how to solve it using real world examples. I am confused in Example 3, step 2, how you can separate the unit label (${^\circ}$F) from its value ($5 \times 10^{-6}$), putting the $^\circ$F in the numerator and leaving the value in the denominator.

Clearly, the second response indicates a great deal more thought than the first response. It includes four distinct recommendations, every one of which is specific enough to be actionable.

The graph below shows the final course grades for the past five years plotted as a function of the total number of words each student submitted. Each of the 276 points represents a student enrolled in the class in a particular semester, therefore any student repeating the course appears as more than one point on the graph. The points are color-coded according to course grade: A = blue, B = red, C = orange, and D or F = black. The passing grade in this course is a C.
We can rank the students by the total number of words they wrote: less than 1000, 1000 to 2000, 2000 to 3000, and more than 3000. The table below shows that students who wrote the most were more likely to earn higher grades (two fifths earned an A); students who wrote the least were more likely to earn low grades (nearly half failed the course with a D or an F).

<table>
<thead>
<tr>
<th>Grade distribution for each range of total words written</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D or F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 1000 words</td>
<td>5%</td>
<td>26%</td>
<td>22%</td>
<td>47%</td>
</tr>
<tr>
<td>1000 to 2000</td>
<td>10%</td>
<td>37%</td>
<td>31%</td>
<td>22%</td>
</tr>
<tr>
<td>2000 to 3000</td>
<td>29%</td>
<td>42%</td>
<td>13%</td>
<td>16%</td>
</tr>
<tr>
<td>More than 3000 words</td>
<td>39%</td>
<td>22%</td>
<td>22%</td>
<td>17%</td>
</tr>
</tbody>
</table>

**Course Grades**

The percentage of students passing the class varies from one semester to the next. Success depends on such factors as a student's maturity and dedication, how many classes the student is taking, employment, proficiency in Statics, and whether the student is repeating the class or taking it for the first time. The following graph shows the percentage of students who passed the course on the first attempt. The dataset includes 6 semesters using the old textbook, and 9 semesters using the new textbook. Introduction of the new textbook in Fall 2012 appears to have made only a small improvement in the passing rate for this course.
Another variable affecting the first-attempt success rate is the student's major. This next graph shows that MET students are usually more successful than CNET students in passing the course on the first try.

The performance gap is evident in the grade distribution between the two majors, illustrated at the right. MET students are more likely to earn higher grades than CNET students. One reason for the performance difference is that MET students are more skilled at unit conversions, so their grades on the first exam are, on average, 10 to 15 points better than CNET students. This gap gradually closes during the semester, so that by the third exam, the average grade between the two groups of students is nearly the same, indicating that both
groups of students are equally capable, therefore the difference in performance must be due to background rather than ability. Unfortunately, by the third exam, the damage to CNET students' grades is done, and many CNET students must repeat the class for a passing grade.

In the U.S., manufacturing industries use both U.S. Customary and SI units, so MET students are familiar with both unit systems. In contrast, SI is rarely used in the U.S. construction industry, so CNET students treat SI units as a foreign language; their lack of understanding of SI units is evident in their homework submissions. While students of both majors struggle with algebra, the CNET students struggle more than the MET students with unit conversions.

In an effort to close the performance gap between these two groups of students, the CNET curriculum has recently added a freshman class which teaches, among other things, the factor-label method of unit conversion. That course has been required in the MET program for many years; the hope is that CNET students will become more proficient in unit conversions, especially with SI units.

This table shows that first-time MET students fared measurably better and first-time CNET students fared significantly worse with the new textbook. The first group of CNET students to take the unit conversion course are just now showing up in Strength of Materials; it will be interesting to see if the negative trend in CNET performance is reversed in the next few years.

<table>
<thead>
<tr>
<th></th>
<th>MET</th>
<th>CNET</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Old book</td>
<td>New book</td>
</tr>
<tr>
<td>Total number of first-time students</td>
<td>134</td>
<td>178</td>
</tr>
<tr>
<td>Number of students passing the course on the first attempt</td>
<td>105</td>
<td>151</td>
</tr>
<tr>
<td>Percent of students passing the course on the first attempt</td>
<td>78%</td>
<td>85%</td>
</tr>
</tbody>
</table>

**Conclusions and Future Work**

This paper presents a model for conducting Continual Improvement in textbook editing by undergraduate engineering technology students. Over 5 years, more than 900 editorial changes have resulted in a better textbook with fewer errors, better example problems, and clearer explanations. Although student success is mixed, careful analysis of the data led to a change in the Construction Engineering Technology curriculum which should lead to greater student success in this course within the next few years.

Future work includes an open-access textbook on Materials Engineering for engineering technology students, using the same CIP model, but with two coauthors from industry.
Acknowledgements

I would like to acknowledge 270 undergraduate student editors who contributed suggestions for improving the textbook, from the portions of the rough draft in fall 2011 to v.10 in fall 2016.


